

Montague & McHugh, Inc.

A DIRECTORY SUGGESTING THE GIFTS THAT MAY BE HAD IN THE MONTAGUE & M'HUGH STORE, AT LOWER PRICES THAN ANYWHERE ELSE. BUY THREE GIFTS HERE FOR THE PRICE OF TWO ELSEWHERE. SHOP EARLY AND THUS SAVE MORE.

Bath Rugs
Fancy Towels
Auto Blankets
Kenwood Blankets
Down Quilts
Wool Comforters

Down Pillows
Flannelette Gowns
Silk Umbrellas
Novelty Earrings
Pearl Beads
Colored Beads
Overnight Bags
Traveling Bags

Little Girls' Coats
Woolen Stockings
Wonderful Dolls
Child's Sewing Machine
Child's Laundry Set
Children's Books
Indoor Games
Indian Suits
Doll Coaches

Beacon Bathrobes
Beacon Blanket Robing
Corduroy Bathrobes
School Girls' Middies
Brushed Wool Sweaters
Fancy Silk Petticoats
Silk Blouses

Royal Society Embroideries
Window Curtains
Silk Tapestry for Pillows
Ottoman Repp for Tables
Dimity for Doll Dresses

Fine Stationery
Incense Burners
Small Vases
Table Silver
Casserole
Silver Bread Trays

Fancy Kid Gloves
Novelty Compacts
D'jer Kiss Perfumes
Ivory Boudoir Sets
Fine Brushes
Carmen Combs
Maderia Kerchiefs
Solid Color Kerchief

Electric Trains
Mechanical Trains
Friction Toys
Gravity Toys
Tinker Toys
Strong Drums
Tunerville Trolleys
Auto Garages

Evening Gowns
Afternoon Gowns
Fur Trimmed Coats
Fur Neck Pieces
Silk Pajamas
Crepe de Chine Chemise
Kayser 3-Star Underwear

Corduroy for Bathrobes
Wool Suits for Boys
Silk Shirts for Men
Ribbons for Neckties
Ribbons for Hairbows

Silver Salt and Peppers
Silver Tea Dips
Silver Plated Services
Linen Table Cloths
and Napkins
Madeira Linens

Handkerchief Linens
Silk Bags
Vanity Cases
Leather Handbags
Mesh Bags
Bracelets
Children's Novelty
Handkerchiefs

Silk and Wool Neckties
Knitted Neckties
Men's Mocha Gloves
Men's Silk Shirts
Men's Union Suits
Men's Cuff Buttons
Men's Silk Socks
Men's Linen Kerchiefs
Men's Slippers

Wool Union Suits
Full Fashioned Silk Hose
Silk and Wool Hose
Boudoir Caps
Brushed Wool Scarfs
Bedroom Slippers
Negligees

Ribbons for Lingerie
Ribbons for Packages
Christmas Cards
Silk Underwear Vesting
Radium Silk for Chemise

THESE ARE ONLY A FEW, TO HELP YOU PLAN!

The Alkisiahs have this week mailed to the Tacoma Women's club, a doll dressed as a Dutch girl representing Tulip Town. This is for a bazaar which the club is having. The funds to be used to help build a club house. Every club in the state was asked to contribute a donation, especially a doll.

Mr. Ed Rairdon, graduate of Bellingham Normal, who is now athletic coach to the Snoqualmie high school, is the proud father of a baby girl.

Oliver Ingersoll, who graduated from B. S. N. S. two years ago, is studying Law at the University.

Miss Muriel Wood, alumna of this school, is now teaching in Seattle.

Mrs. Florence Drysdale-Blessinger, a graduate of the class of '10, is now residing at Dayton, Wash. Mrs. Blessinger was one of the many former students who greeted Miss Sperry during her trip to Walla Walla.

President Todd, of the College of Puget Sound, Tacoma, Wash., will leave January 1 for New York and Chicago. While there he will attend the association of College Presidents.

CHRISTMAS CARDS

A FINE SELECTION
WHY GO ELSEWHERE?

Student's Co-Op.

YELLOW CABS

86 PHONE 86

ANY TIME

ANY PLACE

Hail the Driver

The HOME STORE

1312-14 BAY STREET

A. LAWSON

BLOUSES, SILK AND LISLE HOSE

ALL COLORS

NEWTON'S

Incorporated

WOMEN'S APPAREL OF QUALITY

COATS
SUITS
DRESSES

BLOUSES
SWEATERS
MILLINERY

Suggestions For

X-MAS GIFTS

PYRALIN IVORY

BOX STATIONERY PERFUME FOUNTAIN PENS

RED CROSS PHARMACY

Phone 1522

Above Woolworth 5 & 10c Store

THE BEAUTY SPOT

Marcelling and Bob Curling
Scalp Treatments, Facial Massage, Hair Manufacturing of All Kinds
Manicuring
Therese Bevans

SEND FLOWERS FOR X-MAS

a Nice Potter Plant or a Well Arranged Boquet.

PHONE 842

BERRY'S FLORAL SHOP

BELLINGHAM PUBLIC MARKET PHONE 842

THE BLUE BIRD

See Us

AFTER THE THEATER

LUNCHES

REFRESHMENTS

DANCING

CANDIES

ICE CREAM

CUT OUT THIS AD
AND RECEIVE 10% DISCOUNT

NOVELTY BLOUSE & HAT SHOP

Phone 629

204 West Holly

Bellingham, Wash.

WHEELER'S ELECTRIC BAKERY

HIGH GRADE BAKERY GOODS

at

REASONABLE PRICES

Phone 351

1307 Cornwall

NORMAL SHOE REPAIR SHOP

In the Shoe Making and Repairing Business since 1892

L. L. BERG

618 High

What to GIVE?

If for Gifts you are looking
Be sure that you stop
At the best place to find them,
Clyde Banks' Photo Shop.

CLYDE BANKS PHOTO & ART SHOP
1301 CORNWALL AVE.,
BELLINGHAM.

CRESS PHILLIP'S SHOE STORE
113 West Holly
NEW ARRIVALS IN BEAUTIFUL SATIN AND
PATENT STRAP EFFECTS
\$5.00 to \$8.00

LET US FILL YOUR
MUSICAL WANTS

HARTER & WELLS
PIANO CO.

211 EAST HOLLY ST. NEAR ELK ST.

TO BE STRONG IN LATER YEARS, YOUR EYES MUST BE TAKEN CARE OF NOW. CONSULT WOLL THE OPTOMETRIST. HE UNDERSTANDS EYES. 205 W. HOLLY ST.

OUR EVERYDAY PRICES ON TOILET PREPARATIONS

Krank's Lemon Cream69c
Mennen's Talcum Powder18c
Melba Talcum Powder18c
Colgate's Talcum Powder18c
Melba Vanishing Cream35c
Hind's Honey Almond Cream35c
Prophylactic Tooth Brushes35c
Pepsodent Tooth Paste35c
Pebecco Tooth Paste35c
Colgate's Shaving Cream19c

KEMPHAUS CO.

CONFUSED THINKING

Go with Confused Impressions of the Senses. To Think Clearly You Must See Clearly.

J. C. F. COLLINS
Optometrist
1312 Cornwall

PATRONIZE MESSENGER ADVERTISERS

Easily Mailed
"Keen Kutter" Knives, Shears, Razor and Safety Razors, Manicure Sets, Silverware, Baseball Goods, Watches, Clocks and Tools, Make durable Gifts, always appreciated and Easily Mailed

JENKINS BOYS CO.
210 E. Holly Phone 1154

GIFT HEADQUARTERS

Anything and Everything for every member of the Family

Packages gladly wrapped for mailing.

You can always do better at **THE FAIR DEPT. STORE**

LUDWIG'S

for **WATCHES — DIAMONDS**

Art and Gift Goods
Pearl and Novelty Beads
Pens, Pencils, Etc.

1250 Elk
Hotel Henry Building

WE SOLICIT YOUR TRADE

THE NORMAL GROCERY
D. E. GWINNETT, Prop.

STAPLE AND FANCY GROCERIES

ICE CREAM AND CONFECTIONERY

Agents for the Pacific Laundry

431 Normal Drive Phone
Opposite Tennis Courts 1041

A Corner on Education

This marks the fifth anniversary of Better Speech week. It was organized for the purpose of preserving our English language; to make the younger generation realize the importance of the national movement; and to fix more firmly in the minds of people that one language, one country, and one flag, are inseparable.

Following is the pledge which has been sent out to the people of America: I love the United States of America; I love my country's flag; I love my country's language, I promise: That I will say a good American yes and no instead of an Indian grunt um-hm, or a foreign ya and nope; that I will improve American speech by enunciating distinctly and by speaking pleasantly and sincerely; that I will try to make my country's language beautiful for the many boys and girls of foreign nations who come here; that I will learn to articulate correctly one word a day for one year.

What is the Aim of Education?
The student says books.
The scholar says knowledge.
The preacher says character.
The minister says service.
The philosopher says truth.
The ruler says loyalty.
The youth says achievement.
The editor says success.
The man says work.

But the true educator includes all of these, even more. In order to realize all of these the school needs greater co-operation, greater support, greater democracy, and greater efficiency.

Thus, the aim of education is much broader than mere scholarship, for its work extends farther than just the schools.

The most serious weakness of our schools, parents and teachers alike acknowledge, are traceable to lax and indifferent homes. Having left the mental and moral discipline of their children to the teachers, parents fail to pay attention to school management, leaving this great problem to a few people, often politicians.

Teachers Criticised.
There is loud complaint of the prevalence of very young and irresponsible teachers, sensational in their dress and

their manners. The sincere teacher, on the other hand, is shunned by the community as a creature apart. Calls for a greater number of men teachers are numerous.

A few educators plead for a National Department of Education, represented in the President's cabinet.

The P. T. A., which aims to bring home and school together, appears to be still a small factor in the situation.

Curriculum Crowded.
Too many pupils to a teacher and an overloaded curriculum are complained of. Bad spelling, for example, is mentioned. The vocational branches, instead of supplementing the fundamentals, have crowded them aside.

Some people urge a state school system under which the more favored districts would share the school funds with the more thinly settled. The rural districts complain of absurdly low wages.

A serious weakness in methods is the failure to classify and teach the children in accordance with their mental capacity rather than their age.

The twenty-five per cent of illiterates among our American soldiers are traced by many writers to the alien-born population, to the negroes, and to isolated country districts.

Self-Cultivation in English
George Herbert Palmer or Harvard, in his delightful little classic, Self-Cultivation in English, shows the importance of literary power and the necessity of cultivating it as a tool. He gives four fundamental precepts which everyone must heed who would command our beautiful English language.

First, "Look well to your speech." Since the opportunities for speech so far overbalance those for writing, it is oral English which is chiefly significant in the development of literary power. In watching our speech, there are three outstanding qualities to bear in mind: Accuracy, audacity, and range.

We must make our words fit our thoughts, make them express exactly what we mean; then cultivate spontaneity to make the thought flow smoothly. Neither of these can be accomplished without a wide range of words. Our ordinary range is absurdly narrow. Let us then enlarge our vocabulary, not with strange or technical words, but with words that carry the exact shade of meaning we wish to express.

Secondly, "Welcome every opportunity for writing." While the spoken language gives us splendid practice in precision, spontaneity, and variety, it does not furnish enough exercise in the welding together of the parts into a compact whole. Such whole is what we mean by literary form. Since frequency in writing, more than anything else, brings ease, we should seize every opportunity for writing.

The third precept is, "Remember the other person." Every utterance really concerns two. Its aim is social. We must study unceasingly so to speak and write that our communication may be a pleasure to the other person, and may become as naturally their possession as ours.

The fourth precept is, "Lean on your subject." Those who in their utterances fix their thoughts on themselves, or on other selves never reach power. That power lies in the subject.

Therefore in the cultivation of our English language, let us do the work, and not think of it as work; do it day after day, and not grow weary in "bad" doing. Persistence, care, discriminating observation, refusal to lose heart, traits which in every other occupation tend toward excellence,—tend toward it here with special security.

—Amelia.

Words Often Mispronounced.

The following is a list, chosen by the faculty, of the most commonly mispronounced words:

Address, ask, algebra, athletics, arbiter, arbitrator, alleged, attacked, armistice, ally, ascertain, affect, almond, alumni, advertisement.

Catch, calf, effect, exquisite, electric, encyclopedia, desuetude, experiment, drama, data, food, deaf, February, geography, history, inquiry, horizon, library, literature, iodine, just, judgment, laboratory, innocuous, mischievous, president, probably, pianist, root, route, requisite, rinse, solace, sacrilegious, since, sacrifice, roof, status, leisure, telegram, their, Tuesday.

Cemetery, gladioli, portentous, motorcycle, indefinite, Ku Klux, recognizance, jewelry, syllabus, syllabication, primarily, research, Alma Mater, revocable, theater, voluntarily, concrete, conversant, despicable, formidable, lamentable, ordinary, interesting, temporarily, vehement, comparable, contrary, ailment, get, just, saucy, was, creek, modest, surprised, poem, steady, lyceum, exponent, alternately, irrevocable, February, memory, broom, poor, coop, hoof, hoop, apex, aviation, hilarious, canary, food, Anew, automobile, associate, American, adult, Balzac, blue, Cervantes, defect, detail, class, enunciate, cycling, demonstrative, verbatim, initiative, ordinarily, subtle, romance, multitude, illuminate, hand, maintenance, mischievous, leisurely, justifiable, ordeal, preamble, preferable, discharge, frequent (verb) magazine, resume, adept, discourse, grimace, pretense, robust, expert, improvise, recurrence, accept, again, depths, duke, neutral, stupendous, duly, institute, gratitude, student, family, emperor, ivory, several, federal, bever-

age, diamond.
Alumnae, accurate, barbarous, banana, barometer, course, conflicted, column, constitution, attribute, assume, bade, data, catch, government, gums, garage, finance, hygienic, hearth, harass, hoof, isolation, illustration, illustrate, industry, infamous, genuine, program, penalize, often, pronunciation, picture, prescribe, prescription, placard, perspiration, often, pleasure, office recognize, respiratory, punctuate, you, visualize, walking, white, while, water, municipal, and, because, disappoint, disappear, abdomen, acclimate.

NOTICE!
—To all those Eligible—
Room for Four More
Bachelors
in
"THE BACHELOR BOX"
(Members of Feminine Sex Only need apply.)
715 High Street

We Are Not As Busy Now As We Will Be in December.

Have Us Make Your Photos NOW

SANDISON
"Photos that Please"
10% Dis. to all Normal Students

ANDY MARTIN'S
MENS CLOTHES SHOP
Bellingham National Bank Building.

20% DISCOUNT on all OVERCOATS in Stock

DON'T
Throw Them Away

LET
COTTERELL
Repair Them
Cotterell Shoe Repairing
207 1/2 W. Holly St.

THE WAVE SHOPPE
206-207 Alaska Bldg.
Permanent Waving
Marcelling
Electric Massaging
Scalp Treatment
Hair Dying
Manicuring Shampooing
Phone 1322 for Appointment
MRS. JOHNSON - MRS. TAYLOR

DIAMONDS WATCHES CLOCKS JEWELRY

MANUFACTURING, REPAIRING
R. H. LEACH
Manufacturing Jeweler
1334 Dock Street
Look for Clock on Dock

KUEHNOEL'S
Hemstitching Parlors
Hemstitching, Pleating, Buttons and Button Holes.
Chain Stitching and Cable Stitching
Also Stamping
1312 A Cornwall Phone 83

CLUB BARBER SHOP
Corner of Dock and Holly
1303 Dock St.

R. L. KLINE
All Kinds of Insurance
Loans, Bonds
Room 264, 1st Nat'l Bank Bldg.
Tel. 2441

Christmas SUGGESTIONS

EARRINGS	BOUDOIR CAPS	SWEATERS
BRACELETS	HANDKERCHIEFS	KID GLOVES
BANDEAU	VANITY PURSE	NEGLIGEE
NEW BEADS	BEADED BAG	PERFUME
NECKWEAR	CRYSTAL BEADS	BOOK ENDS
LINGERIE	HEATHER HOSE	BUD VASE
SLIPPERS	SILK HOSE	TOWELS

OR BEST OF ALL
Give her a
WAHL GIFT CERTIFICATE
So she may choose what she wants when she wants it

THE J. B. WAHL STORE

WANTED—A Normal girl to take care of children evenings in exchange for room. Call 956.

THE IRISH PRINTING CO.
"QUALITY PRINTERS"

MORSE HARDWARE COMPANY
Established 1884
Distributors of
REACH
FOOTBALL SUPPLIES
1025-1047 Elk Street

Try Our Special
SUNDAY DINNER

HARRY DAWSON'S CAFE
111 E. Holly
Open from 6 a. m. to 2 a. m.

FLORENCE L. HOAG
Optometrist and Optician
1220 High Street
Phone 2287

THE STORE
of
X-MAS GIFTS
NICE AND INEXPENSIVE
GIFTS FOR MEN
GIFTS THAT LADIES LIKE
IVORY
PERFUME
TOILET SETS

X-MAS CARDS
A SPECIALTY

MARINELLO BEAUTY SHOPPE

Massaging
Prismatic Scalp Treatment
Shampooing

Marcelling, Hair Dressing and Manicuring

1301 Commercial St. Phone 623

OWL PHARMACY

Established 1889
PHONES 126 and 127
PACIFIC LAUNDRY
"He Profits Most Who Serves Best"
Quality Work and Service

EVERY HOUR INTERURBAN ON THE HOUR

To Seattle, Everett, Mt. Vernon, Burlington, Sedro-Woolley

7:00 a. m. to 6:00 p. m., inclusive, and 8:00 p. m. To Skagit County points in addition to above, 6:30 a. m., 7:00 and 11:00 p. m.

PACIFIC NORTHWEST TRACTION CO.

Get Your **CHRISTMAS PHOTOS** NOW

JUKES
Sunset Building

THE BEST WAY TO MAKE BETTER BREAD

BUTTER KRUST
BREAD
That Sweet, full wheat flavor peculiar to BUTTER-KRUST BREAD appeals to all appetites

ROYAL BAKERY

NORMAL BAKERY
and
LUNCH ROOM
827 HIGH
REAL HOME COOKING
With the Finest Materials
Our Home Made Health Bread
Served With All Meals.

The Northwestern National Bank
Bellingham, Wash.

WE SOLICIT THE NORMAL ACCOUNTS

First National Bank
U. S. Depository
Member Federal Reserve
CAPITAL AND SURPLUS \$500,000.00

THE CAVE Sheppard's
PURE CANDIES
ICE CREAM

