

**Western Washington University
Board of Trustees Study Session
Old Main 340**

February 4, 1999

5:00 p.m.-9:00 p.m.

Agenda

Introduction -- Strategic Directions

Mediated Discussion

- What makes WWU unique? (Why do students come to Western?)
- What is our niche – the fundamental purpose and nature of the campus?
- What are the driving forces that are affecting Western? (* 1)

Presentations

What is the optimal size of WWU? Given external and internal forces, what do we need to do to support and preserve the fundamental purpose and nature of the campus while moving to implement the BOT supported plan of modest growth to a targeted maximum size of 12,500 FTE?

- Enrollment and Space Projections (* 2)
- Enrollment and Competition (* 3)
- Campus Space (* 4)
- Expanding Opportunities (* 5)

Wrap up

* Materials in tabs 1-5

MINUTES
BOARD OF TRUSTEES
WESTERN WASHINGTON UNIVERSITY
FEBRUARY 4, 5, 1999

Thursday, February 4, 1999

Call to Order

Chair Grace Yuan called the Study Session of the Board of Trustees of Western Washington University to order at 5:05 p.m. February 4, 1999 in Old Main 340.

ATTENDANCE

Board of Trustees

Charles Earl, Secretary
Robert Helsell
Erik Pearson
Mary Swenson, Vice Chair
Adrienne Thompson
Betty Woods
Grace Yuan, Chair

Western Washington University

Wendy Bohlke, Assistant Attorney General
Eileen Coughlin, Vice President for Student Affairs/
Dean of Academic Support Services
Jack Cooley, Executive Director, University Planning and Analysis
Al Froderberg, Vice President for External Affairs
Karen W. Morse, President
Dennis Murphy, Interim Provost/Vice President for Academic Affairs
George Pierce, Vice President for Business & Financial Affairs
Leroy Plumlee, President, Faculty Senate
Elizabeth Schoenfeld, Executive Assistant to the President
Sarah Steves, Associated Student Body President

President Morse introduced Interim Provost Dennis Murphy and Executive Assistant to the President Buff Schoenfeld, who mediated a discussion on a number of topics. Those topics included: *What are the strengths of the university and what is our niche – the fundamental purpose and nature of the campus?*; *What are the external driving forces that are affecting Western?* Presentations were made regarding how the budget and policy environment, the competition, our demographics, size of the student body, and space will impact our ability to meet challenges, achieve our mission, and fill our niche in the best way possible.

RECESS

At 9:35 p.m. the Board recessed until 8:00 a.m. Friday, February 5.

FRIDAY, FEBRUARY 5, 1999

RECONVENE

Chair Yuan reconvened the Board on Friday, February 5, at 8:05 a.m. in Old Main 340.

1. COMMITTEE OF THE WHOLE

a) Year 2000 Status Report

President Morse appointed Vice President Pierce to oversee planning to resolve Year 2000 (Y2K) problems for the University. A Strategic Policy Review Group was created to help Dr. Pierce examine specific issues, as they arise.

The Strategic Policy Review Group is composed of the Interim Provost, Vice President for External Affairs, Vice President for Student Affairs/Dean of Academic Support Services, and Executive Director of University Planning and Analysis. *Ex officio* members include the Vice Provost for Information and Telecommunication Services, Director of Facilities Management, and Director of Environmental Health and Safety.

Western's Y2K effort is divided into three segments: Information Technology, Embedded Chip, and Contingency Planning.

b) Drug and Alcohol Abuse Prevention Program

Pat Fabiano, Program Director, Wellness and Prevention Services, shared a copy of the Commitment Statement by Presidents of Baccalaureate Institutions in Washington State, signed October 28, 1998 by presidents of Washington State four year institutions of higher education. Ms. Fabiano discussed the continued success of the Wellness and Prevention Program on Western's campus.

c) Discussion of the Council of Presidents (COP) Tuition Principles

The Council of Presidents (COP) agreed on January 7, 1999, to advance recommendations on tuition principles to respective governing boards for consideration. Until adopted by the governing boards, the recommendations are advisory, and do not reflect a COP position.

President Morse asked the Board of Trustees to consider COP's working draft on tuition principles. Most Board members spoke in favor of the draft principles.

2. CONSENT ITEMS

MOTION Charles Earl moved that the Board of Trustees of Western
2-1-99 Washington University approve the following consent items:

- Approve the minutes of the December 4, 1998 regular meeting of the Board.
- Award, on recommendation of the faculty and subject to the completion of any unmet requirements, undergraduate and graduate degrees to the candidates listed in the files of the Register and Graduate Dean, for Winter Quarter, effective March 20, 1999.
- Award a construction contract to Intermountain Electric, Inc., an electrical contractor of Bellevue, Washington, in the amount of \$346,890.00 (base bid, plus two alternates) for the construction of the Integrated Signal Distribution System Phase 1C-1, Telecommunications Cabling Infrastructure for Miller Hall (PW 307).

The motion passed unanimously.

3. REMARKS FROM THE PRESIDENT

- a) President Morse reminded Board members of *Higher Education Day in Olympia* on February 11, and encouraged their attendance. All six Washington State baccalaureates are co-sponsoring *Higher Education Day in Olympia*.

- b) President Morse reported that she and Dr. Murphy have been visiting academic departments during fall and winter quarters. Those visits have been very positive and faculty members have discussed their departmental concerns and accomplishments.

3. ACADEMIC AFFAIRS

a) WWU Centennial Planning Report

The steering and subcommittee chairs are meeting regularly to plan Western's Centennial Celebration. WWU will celebrate its centennial with the theme "Western At 100: Continuing the Legacy of Learning." Festivities begin in 1999 with alumni reunions during the summer and the September Convocation and continue through the summer of 2000.

Attachment A includes *Centennial Projects Status Report January 1999, Western Washington University, A Centennial Profile: 1899/1900 – 1999/2000*, together with *Western Washington University's Centennial Celebration 1999 – 2000, "Western at 100: Continuing the legacy of Learning."*

b) Faculty Presentations

Dr. Murphy introduced Dr. Leslie Guelker-Cone, Department of Music; Dr. Craig Moyer, Department of Biology; and Dr. Steven Vander Staay, Department of English. Each faculty member made a presentation about his or her current research. Dr. Murphy commended the work of these and other productive faculty members who are fairly new to Western's campus.

4. BUSINESS AND FINANCIAL AFFAIRS

a) Major Capital Projects Status Report

Haggard Hall Renovation

Occupation of the building began on December 11, 1998, and the building was ready and open to students on January 4, 1999. A Haggard Hall Rededication ceremony is scheduled to occur today at 12:15 p.m.

Campus Services Facility

A consultant for the campus services facility project is being selected. Western has received eight team proposals representing 42 firms. These proposals are under review by Planning, Facilities and Operations, as well as by user representatives from departments that will occupy this new facility.

The consultant services contract will be brought to the Board for approval at its April 1999 meeting. Pending funding in the 1999-2001 biennium, construction is set to begin in the summer of 2000, with completion in early 2002.

Viking Union Addition and Remodel

LMN continues to work on the revised design development documents, project schedule and estimated construction costs based upon University review comments. LMN conducted several workshops in January with the University project team to address project issues. The Viking Union project is scheduled for substantial completion in March 2001.

b) Draft Comprehensive Master Plan Update

In December 1998, the University began working to develop the Institutional Master Plan (IMP) document. The IMP Advisory Committee, chaired by Daniel Warner, Associate Professor in the College of Business and Economics, has met

twice. Discussions focused on outlining issues of concern, organizing those issues, as well as developing aims and objectives for the entire committee and for subcommittee structures.

5. STUDENT AFFAIRS

Mid-Year Housing & Dining Report

Dr. Coughlin reported that Western's University Residences opened fall 1998 with 3,715 occupants compared to 3,567 in the Fall of 1997, a 4% increase in head count. Freshmen occupancy was consistent with past years with 91% of freshmen living in university residences. Western's retention in residence halls improved by 4% over fall 1997. Fall quarter retention was the best it has been in more than five years.

Total system revenue is 5.1% greater than the prior year. Room and board revenue (rent plus related fees) through December is up 3.83% after factoring out the 2.0% rate increase for the academic year. Aside from room and board increases, the largest influence on system revenues is a 21% increase in conference revenues growing from \$630,300 in December of FY98 to \$763,700 in December of FY99.

University Residences continues to provide a living/learning environment that supports and contributes to student academic success, and stimulates intellectual growth through opportunities for students to learn and practice leadership, decision-making, and program planning through structured and purposeful activities. The orientation program has initiated a first six weeks' program that focuses on students' academic success.

7. EXTERNAL AFFAIRS

a) Alumni, Legislative, Public Information Office and Development Report

Dr. Froderberg updated the Board on current alumni, legislative and development issues.

8. FACULTY SENATE

a) Amendment to Faculty Handbook, 1996 Edition, Eligibility for Professional Leaves

MOTION 2-2-99 Mary Swenson moved that the Board of Trustees of Western Washington University, on recommendation of the faculty and the Faculty Senate, adopt a revision to Section I.XIII.A.2. Eligibility for Professional Leaves approved on November 23, 1998, and ratified January 11, 1999.

The motion passed unanimously.

8. ASSOCIATED STUDENTS

Ms. Steves reported that student elections are scheduled spring quarter. The ASB hopes to submit nominations for student trustee to the Governor's office in time for the new student trustee to attend the June board meeting.

Ms. Steves stated that the Washington Student Lobby is supporting a bill to change procedures governing the services and activities (S & A) fees budget process, but pointed out that the concerns reflected in the bill are not an issue at Western.

Trustee Helsell asked if it would be advisable to make the statement that Western does not see a need for the S & A fees bill. President Morse said that she would assume responsibility for determining if an appropriate statement is necessary.

EXECUTIVE SESSION

At 1:35 p.m. Chair Yuan announced that the Board would go into Executive Session to discuss real estate and legal issues.

RECONVENE

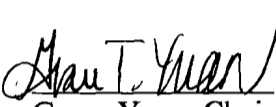
At 2:10 p.m. the Board reconvened and took the following action:

MOTION Robert Helsell moved that the Board of Trustees of Western Washington
2-3-99 University, upon the recommendation of the President, approve modifying
the Draft Comprehensive Campus Master Plan Property Acquisition
Boundary. See Attachment B.


The motion passed unanimously.

ADJOURNMENT

At 2:15 p.m. the Board adjourned.


Grace Yuan, Chair

ATTEST:


Charles N. Earl, Secretary

**WESTERN WASHINGTON UNIVERSITY'S CENTENNIAL CELEBRATION
1999-2000**

"WESTERN AT 100: CONTINUING THE LEGACY OF LEARNING"

Western Washington University will celebrate its centennial with the theme "Western At 100: Continuing the Legacy of Learning." The festivities begin in 1999 with alumni reunions during the summer and the September Convocation and continue through the summer of 2000.

One hundred years ago on September 6, 1899, Principal Edward T. Mathes welcomed the first class of 88 students, a number which doubled by week's end and rose to over 200 within a month. At that time, New Whatcom State Normal School encompassed one main building and 10 muddy acres covered with stumps and logging debris. Today, the 190-acre campus, with its renowned Outdoor Sculpture Collection, is acknowledged as one of the most beautiful in the nation.

"Western's reputation has continued to grow over the century," said President Karen W. Morse. With a current enrollment of over 11,600 students, the university has achieved national recognition for the high quality education it provides.

Throughout the years, Western has emphasized service to the community as part of its educational experience. New Whatcom Normal School, which trained teachers for the young state of Washington, became Western Washington College of Education in 1937, Western Washington State College in 1961, and achieved university status in 1977. Although Western has grown and changed a great deal over the years – as has the state of Washington – its roots as a teacher-training organization and liberal arts-focused college have provided a strong basis of academic excellence and public service as the school has matured into a comprehensive university.

Western's year-long Centennial Celebration will commemorate the university's history and traditions through photo exhibitions, a video, a website, an oral history project, music performances, an alumni art show, distinguished speakers, reunions and many other activities. Both a color pictorial essay book and a collection of essays about Western's history will be published. The anniversary's coincidence with the millenium offers a chance both to celebrate Western's first century and to look forward to its future in the early 21st century: "Continuing the Legacy of Learning."

Western Washington University *A Centennial Profile: 1899/1900-1999/2000*

Before the doors opened: On Feb. 24, 1893, Gov. John H. McGraw signed legislation creating the New Whatcom Normal School. The state struggled to find funds for the institution. Then finally the Yukon Gold Rush of '98 brought to the state the money to match the political pressures to open the school.

The first decades: In fall 1899, the Normal School opened its doors with 88 students and by the end of the first term had several hundred students. As a training school for teachers, the Normal School opened its doors to those finishing their secondary schooling as well as those who had already graduated. Those teachers spread out across Washington. Some taught in rough, one-room rural schoolhouses while others found themselves in fine, multi-storied brick buildings in the larger towns and cities. While at Western, dedicated faculty worked with students to offer the best that modern educators could provide.

From Normal School to College: During the early 1920s, the Normal School found that it no longer needed to offer secondary education opportunities for students. Local schools had improved dramatically, and entering students needed a mature collegiate institution. The 1928 completion of Wilson Library marked the Normal School's "arrival" as a full-fledged college. "The Normal by the Sea" thus provided even more to its students than in the early decades. The first class to graduate with a Bachelor's degree in Education donned their caps and gowns in spring 1933. Then, in 1937, the name of the institution caught up with its curriculum and students when the Normal School became Western Washington College of Education.

Embracing the Liberal Arts: During World War II, Western's enrollment dropped, but in the postwar years the college began its dramatic and steady growth that lasted for nearly a quarter of a century. Older, married students entering under the G.I. Bill provided the first surge of new students, but soon the need for greater educational training throughout the country brought increased demands by graduating high school seniors for college-level training in a broad range of topics. Western responded by adding new faculty with top-notch degrees and many new buildings. Again, lagging behind the changes in curriculum and students, in 1961 the name changed to Western Washington State College signifying the bold expansion of Western's role into a comprehensive liberal arts college. No matter what the name of the institution, faculty continued the tradition begun in 1899 of paying close attention to their students.

A Comprehensive, Liberal Arts University: The late 1960s and early 1970s wrought dramatic changes across the nation as well as in Washington State and Bellingham. Western's students, faculty, and administration were not immune to the conflicts of the era, but as a whole they responded to them positively by adding new components to the ever-broadening mix at Western such as Fairhaven College and Huxley College of Environmental Studies. By the late 1970s, Western's enrollment grew to nearly 10,000 students--a dramatically different figure than the 1,500 or so in 1950. Needing to catch up with its expanded offerings and more complex institutional profile, in 1977 the college became Western Washington University.

Western at 100--Continuing the Legacy of Learning: With its current enrollment at nearly 12,000 students and almost 550 full-time faculty, Western Washington University takes special pride in the quality of its liberal arts programs. Academic divisions at Western are the College of Arts and Sciences, College of Business and Economics, Fairhaven College, the College of Fine and Performing Arts, Huxley College of Environmental Studies, Woodring College of Education, and the Graduate School. The campus is composed of 80 buildings on its 195-acre campus overlooking Bellingham Bay. Western also has a 95-acre facility at the Shannon Point Marine Center in Anacortes, an 11-acre facility for student and faculty activities along Lake Whatcom, and is developing environmental education programs at Canyon Lake Creek Forest. University Extended Programs and Woodring College offer classes, certificate programs and degree programs in Bremerton, Everett, Oak Harbor, Port Angeles, and Seattle. In the last decade, the addition of state-of-the-art Science buildings and the 1999 opening of the Haggard Hall Library Addition and Wilson Library renovation position Western well for the challenges of the next century. New buildings, technology, and programs only facilitate Western's century-old tradition of keeping undergraduate education at the center of its mission--a tradition sure to last through the next century.

Centennial Projects Status Report January 1999

<u>Project</u>	<u>Coordinator</u>	<u>Description</u>
Academic Projects	Peter Elich	Departments may hold departmental open houses and speakers with alumni involvement perhaps during Homecoming. Fairhaven College will be celebrating Reunion 2000 and undertaking Centennial activities in conjunction with that. College of Arts and Sciences, Huxley and the College of Fine and Performing Arts are planning activities.
Alumni Reunions	Chris Goldsmith	The Alumni Office is planning extensive alumni reunions for the summers of 1999 and 2000. Homecoming will be a special Centennial event.
Centennial Photo Essay Book	Lynne Masland	<p>A photo essay book compiled by renowned photographer Phil Schofield is expected out in November, 1999 in time for Christmas marketing. It will retail for \$39.95 plus packaging and mailing. Pre-orders will be taken for a special pre-sale price of \$35 plus packaging and mailing.</p> <p><u>Marketing Plan:</u> An announcement was in the Winter issue of Window on Western to introduce the book. The spring issue will carry a full back-page ad with order coupon for the pre-sale price. The Centennial fall issue (late August) will also carry an ad with coupon. In October, a four-color brochure with order form will be mailed to all alumni, retirees, and campus people suggesting purchase or a holiday gift. The book will be available in the AS Bookstore and FAST will carry notices about how to purchase.</p> <p><u>Ordering and Shipping:</u> Packaging and handling charges will cover shipping charges. The Alumni Office will provide ordering and shipping services.</p>
Centennial History Book	Larry DeLorme	Dr. Larry DeLorme is editing a book on Western's history with chapters written by various Western faculty.
Centennial Video	Chris Friday	A draft script with photos and music suggestions is been developed. Video planned for summer 1999 use.
Centennial Website	Chris Friday, Jim Ross, KVOS-TV	Preliminary plans for a Centennial website to be linked to Center for Pacific Northwest Studies site are completed.
Library Centennial History Project	Marian Alexander	Displays in Wilson-Haggard Library cases are planned beginning in October to highlight Western history.
Logo		The Centennial logo and theme are being used in publications designed for next year. An example is the Housing and Dining viewbook.
Merchandising	AS Bookstore	<p>Items will essentially be in two categories:</p> <p>*Institutional recognition items such as medallions, high-quality ceramic lapel pins and crystal paperweights.</p> <p>*Commercial items such as sportswear, pens, mousepads, notebooks, etc., also gift wrap that will enhance the appeal of items as recognition gifts to visitors, donors, etc. The Centennial logo will be used on AS shopping bags.</p>
Oral History Project	Kathryn Anderson, Steve Inge	Oral histories are being completed and transcribed.
Photo and Art Exhibitions	Sarah Clark Langager	<p>A photoretrospective exhibition in Wilson-Haggard Library is planned for fall quarter as well as an invitational alumni exhibition in the Western Gallery.</p> <p>A photoretrospective drawn from the Whatcom Museum of History and Art's collection and a WWU faculty art retrospective are scheduled at the museum for October, 1999.</p>
Publicity Committee	Public Information Office	<p>The Bellingham Herald will publish a Western Centennial special tabloid in September, 1999. In addition, Centennial events and material will appear in the annual September Welcome Back tabloid, distributed to students and local "pick-up" locations. Historical photos and notes are appearing regularly in the Bellingham Herald. The Western Front is being contacted about doing a special edition.</p> <p>Photos and articles have appeared in the fall and winter issues of Window on Western, mailed to over 62,000 alumni, employees and friends. A back page advertisement of the Centennial book will appear in the spring issue together with another article. The fall 1999 issue will be a commemorative Centennial issue, and all issues in 1999-2000 will focus on the Centennial theme and activities.</p>
Special Events		<p>Fall Faculty Luncheon and Celebration of Learning, Thursday, Sept. 16, 1999</p> <p>Viking Night, Thursday, Sept. 16, 1999</p> <p>Centennial Booth at the Infofair (formerly Westfest), Monday-Tuesday, Sept. 20-21, 1999</p> <p>Welcoming Convocation and Kick-off, Tuesday, Sept. 21, 1999</p> <p>Homecoming Fireworks Display, Early October 1999</p> <p>Western Showtime Family Weekend/Kappa Karnival/Fireworks, Saturday, May 20, 1999</p> <p>Spring Commencement, Saturday, June 12, 1999</p>

ATTACHMENT B

