

**WESTERN WASHINGTON UNIVERSITY
BOARD OF TRUSTEES
MINUTES
August 17, 2012**

1. CALL TO ORDER, APPROVAL OF MINUTES

Chair Peggy Zoro reconvened the regular meeting of the Board of Trustees of Western Washington University to order at 8:00 a.m., August 17, 2012, in OM 340, Western Washington University, Bellingham, WA.

Board of Trustees

Betti Fujikado, Secretary
Dennis Madsen
Joseph Meyer
Ralph Munro
Karen Lee, Vice Chair
Phil Sharpe
Dick Thompson
Peggy Zoro, Chair

Western Washington University

Bruce Shepard, President
Wendy Bohlke, Assistant Attorney General
Stephanie Bowers, Vice President for University Advancement
Sherry Burkey, Associate Vice President for University Relations
Paul Cocks, Director, University Communications
Eileen Coughlin, Vice President for Enrollment and Student Services
Paul Dunn, Sr. Executive Assistant to the President
Ethan Glemaker, President, Associated Students
Catherine Riordan, Provost and Vice President for Academic Affairs
Karen Stout, President, Faculty Senate
Liz Sipes, Secretary to the Board of Trustees
Steve Swan, Vice President for University Relations
Richard Van Den Hul, Vice President for Business and Financial Affairs

MOTION 08-01-2012 Ralph Munro moved that the Board of Trustees of Western Washington University, upon the recommendation of the President, approve the minutes of the Board of Trustees Meeting, June 7, 8, 2012.

Motion carried.

2. PUBLIC COMMENT

Per Substitute House Bill 2313, effective June 7, 2012, time was provided for public comment at the August 17, 2012 regular meeting of the Board of Trustees. There were no requests for public comment.

3. RECOGNITIONS AND INTRODUCTIONS

- **Associated Students Board of Directors**

Ethan Glemaker, 2012-2013 President of the AS Students asked each of the AS Board of Directors to introduce themselves:

- Victor Celis, Vice President for Academics
- Katie Savinski, Vice President Student Life
- Carly Roberts, Vice President for Activities
- Hung Le, Vice President for Business Operations
- Patrick Stickney, Vice President for Government Affairs
- Deng Duot, Vice President for Diversity

- **Dana Jack, Professor, Fairhaven College of Interdisciplinary Studies**

Roger Gilman introduced Dana Jack, recipient of the Ursula Gielen Global Psychology Book Award. Jack received the award for her latest book, *"Silencing the Self Across Cultures: Depression and Gender in the Social World."* Jack earned her BA at Mount Holyoke College, her MSW at University of Washington, and her Ed.D. at Harvard University.

4. BOARD CHAIR

Betti Fujikado read Resolution No. 2012-07 Welcoming Trustee Joseph Meyer

WESTERN WASHINGTON UNIVERSITY BOARD OF TRUSTEES

RESOLUTION NO. 2012-07 WELCOMING TRUSTEE JOSEPH MEYER

WHEREAS, on August 6, 2012, Governor Christine Gregoire appointed **JOSEPH MEYER** of Seattle, Washington, to serve a one-year term on the Western Washington University Board of Trustees; and

WHEREAS, **JOSEPH MEYER** is a senior in good standing at Western Washington University pursuing a B.A. in Economics/Environmental Studies with minors in Business Administration and Energy Policy; and

WHEREAS, JOSEPH MEYER brings to his appointment as a trustee dedication to the campus community through his service as the Associated Students Legislative Liaison, as Chairperson of the AS Election Board, as a member of the Board for the Washington Student Association, and as an administrative aid for Western Advocates and Western Votes; and

WHEREAS, JOSEPH MEYER brings to his appointment as a trustee dedication to his community through his leadership experience on as an intern with the Washington Clean Technology Board, as a designer and leader of an Eagle Scout project; as a U.S. Senate Page in Washington .D.C., and as a Constituent Services Intern for Senator Maria Cantwell; and

WHEREAS, JOSEPH MEYER was nominated by an Associated Students committee to serve as a student member of the Western Washington University's Board of Trustees; and

WHEREAS, JOSEPH MEYER has declared his commitment to serve as a member of the Western Washington University Board of Trustees;

NOW, THEREFORE BE IT RESOLVED, that the Board of Trustees of Western Washington University officially extends a warm welcome to **JOSEPH MEYER** as he begins his term on the Board.

PASSED AND APPROVED by the Board of Trustees of Western Washington University at its regular meeting on August 17, 2012.

MOTION 08-02-2012 Dick Thompson moved that the Board of Trustees upon the recommendation of the Board Chair accept Resolution No. 2012-07 Welcoming Student Trustees Joseph Meyer.

Motion carried

Dennis Madsen read Resolution No. 2012-08 Recognizing the Services of Trustee Phil Sharpe.

**WESTERN WASHINGTON UNIVERSITY
BOARD OF TRUSTEES**

**RESOLUTION NO. 2012 – 08
RECOGNIZING THE SERVICE OF TRUSTEE PHILIP E. SHARPE, JR.**

WHEREAS, on October 10, 2002, Governor Gary Locke appointed **Philip E. Sharpe, Jr.** of Bellingham, Washington, to serve a term on the Western Washington University Board of Trustees through September 30, 2006 and Governor Christine Gregoire reappointed him for a second term October 1, 2006 through September 30, 2012; and

WHEREAS, Philip E. Sharpe, Jr. brought to his appointment as a trustee over 20 years of experience in the practice of law and currently is a partner in the law firm of Adelstein, Sharpe, and Serka; and

WHEREAS, Philip E. Sharpe, Jr. brought to his appointment as a trustee an extensive background in community affairs by serving on the Bellingham Public Facilities District board and the Whatcom Community College Foundation board and previously by serving ten years on the Board of Trustees for Whatcom Community College; and

WHEREAS, Philip E. Sharpe, Jr. brought to his appointment as a trustee a commitment to education by serving as special counsel to the United States Senate Committee on Labor and Human Resources, which has jurisdiction over federal education policies, and also as co-chair of the Bellingham School District campaign that raised \$30 million for the renovation of Bellingham High School; and

WHEREAS, Philip E. Sharpe, Jr. earned his bachelor's degree from Washington State University and a law degree from the University of Colorado School of Law in 1976; and

WHEREAS, Philip E. Sharpe, Jr. as a resident of Bellingham and having served two terms as trustee on the Board, and as Chair of the Board of Trustees for 2008-2010, contributed his time to the stewardship of the University above and beyond the usual expectations for board service and at considerable personal sacrifice; and,

WHEREAS, Philip E. Sharpe, Jr. contributed to the increased stature and the future potential of Western Washington University through his participation in numerous activities and decisions affecting the University, including Chair of the Presidential Search Committee; and

WHEREAS, Phillip E. Sharpe, Jr. provided critical contributions during periods of major transition in its presidential leadership and transformation in its strategic direction, funding realities, and organizational culture; and

WHEREAS, Philip E. Sharpe, Jr. is an Honorary Distinguished Alumnus of Western Washington University; and

WHEREAS, Philip E. Sharpe, Jr. has exemplified what community services means as an engaged citizen, public servant and trustee; and

NOW, THEREFORE BE IT RESOLVED, that Western Washington University renames its prestigious annually conferred Community Engagement Award, the ***Philip E. Sharpe, Jr. Community Engagement Award***;

AND NOW, THEREFORE BE IT FURTHER RESOLVED, that Philip E. Sharpe, Jr. is the first recipient of the ***Philip E. Sharpe, Jr. Community Engagement Award***;

AND NOW, THEREFORE BE IT FURTHER RESOLVED, by the Board of Trustees of Western Washington University that **Philip E. Sharpe, Jr.** be and is hereby honored for outstanding service and dedication to the University and is extended the gratitude and best wishes of the entire University community.

PASSED AND APPROVED by the Board of Trustees of Western Washington University at its regular meeting on August 17, 2012.

MOTION 08-03-2012

Dennis Madsen moved that the Board of Trustees upon the recommendation of the Board Chair approved Resolution No. 2012-08 Recognizing the Service of Trustee Phil Sharpe.

Motion carried.

5. UNIVERSITY PRESIDENT

Bruce Shepard, President, shared some reflections of the past year. Last year was a very successful and innovative year, and Shepard said that he is looking forward to the year ahead.

Chris Cox, Dean of Libraries was recognized for his leadership, planning and oversight for the university's libraries, including the main Mabel Zoe Wilson Library, the University Archives and Center for Pacific Northwest Studies, and a branch music library since 2008. Dean Cox has accepted the position of Dean of Library Services at the University of Northern Iowa.

5. ASSOCIATED STUDENTS

Ethan Glemaker, AS President, shared the Associated Students Strategic Plan. This comprehensive plan will set a strategic direction for the organization and will include mission, values, and objectives of the organization. Glemaker noted that the five values: Student Representation, Collaboration, Student Learning and Development, Inclusion, and Community and Social Engagement, guide them in developing their legislative agenda, issues that effective students, and the way they spend the resources in the AS. The Associated Students also have identified four Strategic Objectives that will move the AS toward fulfilling the mission and upholding the values of the AS.

6. FACULTY SENATE

Karen Stout, Faculty Senate President, briefed the Board on recent activities of the Faculty Senate. Stout said the Senate has been with working with the UPRC and other committees on of data gathering and quantifying quality, etc. Stout has spent the summer working with new members of the Senate Executive Committee, and revising governance documents. Stout reported that she has offered several classes in collaboration with Whatcom County through the Whatcom County Executive office.

7. CONSENT ITEMS

MOTION 08 -04 -2012

Ralph Munro moved that the Board of Trustees of Western Washington University, upon the recommendation of the President, approve the following consent item:

- Approval of Summer Quarter Degrees

Motion carried.

At 9:57 Chair Zoro announced a ten minutes break. The Board reconvened at 10:10 a.m.

8. 2013-2015 BIENNIAL OPERATING BUDGET REQUEST

Bruce Shepard, President, said that the 2013-2015 Biennial Budget Request is the result of a bottom-up, strategically driven process. The request, driven by Western's mission to serve the people of the State of Washington, will be sent to the Governor's Office of Financial Management for her prioritization and recommendation.

Based upon the state's fiscal situation and the governor's recommendation, Western will begin a bottom-up process in January for a possible re-prioritizing. Included in the request are: Restoration of One-Time Cuts; Compensation for faculty and staff; Maintenance and Operations, and the four Decision Packages – Engineering, Energy, Math/Science Teacher Preparation, and Leveraging Leadership of Returning Veterans – A Northwest Higher Education Partnership Proposal. The final operating budget will be brought to the Board in June 2013 for their action.

MOTION 08-05-2012 Dennis Madsen moved that the Board of Trustees of Western Washington University, upon the recommendation of the President, approve the attached 2012-2015 biennial operating budget request of \$114,826,174 in state funds, in support of academic, administrative and departmental operations.

Motion carried.

9. COLLEGE OF SCIENCES & TECHNOLOGY VIDEO: RESPONDING TO STEM CHALLENGES

The College of Sciences and Technology is producing a series of videos highlighting the quality undergraduate STEM educations available at Western. Jeff Wright, Dean of CST, shared the first video in this series that will be shared with current and potential students, parents, employers, and state decision makers.

10. EDUCATIONAL COLLABORATIONS

Francisco Rios, Dean of the Woodring College of Education, introduced Karen Dade, the new Associate Dean of Woodring. Dade gave a brief introduction of herself to the Board.

Rios shared the mission statement of the Woodring College of Education, part of which is... *to develop collaborative partnerships to promote the learning and well-being of individuals, families and community.*

Rios shared the collaborations that Woodring is doing both internally and externally. On campus Woodring works collaboratively with CHSS, CFPA, CST, and SMATE on projects such as professional development centers and teacher education service learning, both outside and inside the schools. Externally, Western was chosen as one of three sites as a laboratory school in the state, is working with Bellingham schools, and is working on pipeline programs that reach out into the community, such as Campus 2 Campus, Latino's in Action, and Building bridges to Migrant Youth. Woodring has also developed a partnership with the Northwest Indian College (NWIC).

Future collaborations include the RN to BSNP (Registered Nurse to Bachelor of Science in Nursing Program), collaboration with Islandwood, and with MASA (Mathematics Education and Science Achievement).

At 10:55 a.m. Chair Zoro announced a break. The Board of Trustees meeting reconvened at 11:05 a.m.

11. MARKETING & BRANDING EFFORTS UPDATE

Steve Swan, Vice President for University Relations updated the Board on Western's branding effort. Swan reported that Western's brand and logo are well used by faculty and staff in their daily communications. Swan said that Western Style Guide and sub-branding guidelines, completed last year, are available in print and on the web.

Swan said that Western's new internet website and homepage focuses on the brand. He reported that Western participated in the Greater Good campaign in the Seattle Times; created the new Western Window TV show that will be shown on KVOS TV; developed the new Western Annual Report online, and is engaged in social media.

Swan reported that we continue to expand and improve Western's homepage. The Western logo will soon be on the vehicle fleet, and we are producing new branding posters. Western is also pursuing advertising at Bellingham's International airport, the Sea-Tac airport, as well as ads in Alaska/Horizon magazine.

12. CAMPAIGN UPDATE

Stephanie Bowers, Vice President for University Advancement and Executive Director of the Western Foundation, updated the Board on the campaign efforts. Bowers reported that we are in a good position after the 1st year of the Western Campaign with over \$11.1 Million in cash and pledges. Bowers reported that The Foundation staffing is nearly 100% following a restructuring of the division, and a restructuring of the Alumni Board and the Foundation Board. Bowers reported that a \$2M estate gift to WWU was just closed.

13. AUDIT COMMITTEE REPORT

Dick Thompson, Chair of the Board Audit Committee, reported that the committee heard:

- Updates on Internal Audit projects
- Received a draft Internal Audit report
- Reviewed and approved the President's expenses

14. INFORMATION ITEMS

- **Update on the Sale of Housing and Dining System Revenue Refunding Bonds**

Vice President Van Den Hul reported to the Board that on June 27th the Housing & Dining Bonds sold for \$9.2M, at 2.38% interest, resulting in a savings of \$760,000 over 10 years.

- **Academic Report**
Provost Riordan provided a Summary of the Undergraduate Student Survey.
- **Admission and Enrollment Summary**
Vice President Eileen Coughlin provided a general update on the university's enrollment and admissions.
- **Alumni Association Report**
Vice President Bowers provided a written report on the university's Alumni Relations activities.
- **Capital Program Report**
Vice President Van Den Hul provided a written report on the university's capital projects.
- **Development Report**
Vice President Bowers provided a written report on activities of the Western Washington University Foundation.
- **University Relations Report**
Vice President Swan provided a written report on the recent activities of University Relations.

15. MEETING EVALUATION & FUTURE AGENDA TOPICS

16. DATE FOR NEXT REGULAR MEETING: October 11, 12, 2012

17. ADJOURNMENT

The meeting adjourned at 11:35 a.m.

18. LUNCH

The Board of Trustees and University administrators saw a video presentation of the Munro Institute and lunched with the staff members responsible for the success of the Institute