

**WESTERN WASHINGTON UNIVERSITY  
BOARD OF TRUSTEES  
AGENDA  
FEBRUARY 7, 2014**

**FRIDAY, February 7, 2014**

**Location:** Bell Harbor Conference Center, 2211 Alaskan Way, Seattle, WA  
Marina Conference Room

**Time:** 8:15 a.m.

1. **CALL TO ORDER, APPROVAL OF MINUTES**  
8:15 – 8:20
  - Board of Trustees Meeting, December 12, 13, 2013
2. **PUBLIC COMMENT**  
8:20 – 8:30
3. **BOARD CHAIR**  
8:30 – 8:40
4. **UNIVERSITY PRESIDENT**  
8:40 – 8:50
5. **ASSOCIATED STUDENTS**  
8:50 – 9:00
6. **FACULTY SENATE**  
9:00 – 9:10

**ACTION ITEMS**

7. **CONSENT ITEMS**  
9:10 – 9:15
  - Approval of Winter Quarter Degrees
  - Construction Contract for Nash Hall Fire Sprinklers and Interior Improvements, PW 664
  - Consultant Contract for Ridgeway Kappa, PW 682
8. **APPROVAL OF 2014 SUMMER SESSION TUITION AND FEES**  
9:15 – 9:20          Presentation: Brian Burton, Associate Vice President for Academic Affairs  
9:20 – 9:30          Discussion

## **9. AWARDING OF HONORARY DEGREES**

- 9:30 – 9:35          Presentation: Bruce Shepard, President  
9:35 – 9:40          Discussion

## **DISCUSSION ITEMS**

### **10. ACCREDITATION: THREE YEAR SELF-EVALUATION REPORT**

- 9:40 – 9:50          Presentation: Steve VanderStaay, Vice Provost for Undergraduate Education  
   Gary McKinney, Analyst, Provost Office  
9:50 – 10:00          Discussion

### **11. STRATEGIC PLANNING/BUDGETING**

- 10:00 – 10:10        Presentation: Brian Burton, Associate Vice President for Academic Affairs  
   Richard Van Den Hul, Vice President for Business & Financial Affairs  
10:10 – 10:25        Discussion

## **BREAK**

10:25 – 10:35

### **12. RESIDENCE HALL EXPANSION UPDATE**

- 10:35 – 10:40        Presentation: Eileen Coughlin, Sr. Vice President, VP for Enrollment and Student Services  
10:40 – 10:45        Discussion

### **13. SEATTLE PRESENCE**

- 10:45 – 10:55        Presentation: Julie Hill, Manager, Corporate Partnerships, University Advancement  
10:55 – 11:00        Discussion

### **14. CAMPAIGN UPDATE**

- 11:00 – 11:05        Presentation: Stephanie Bowers, Vice President for University Advancement

### **15. OLYMPIA UPDATE**

- 11:05 – 11:15        Presentation: Sherry Burkey, Associate Vice President for University Relations  
   and Community Development  
11:15 – 11:20        Discussion

**16. COMMITTEE ON TRUSTEES REPORT**

11:20 – 11:25      Presentation: Karen Lee, Chair, Committee on Trustees

**17. INFORMATION ITEMS**

11:25 – 11:30

- a. Academic Affairs Report
- b. Quarterly Grant Report
- c. Admissions and Enrollment Report
- d. Annual University Police Report
- e. University Advancement: Foundation and Alumni
- f. Capital Program Report
- g. University Relations and Community Development Report

**18. DATE FOR NEXT REGULAR MEETING: April 3, 4, 2014**

**19. ADJOURNMENT**

**20. LUNCH (Boxed Lunches – grab and go)**

**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees  
**FROM:** President Bruce Shepard  
**DATE:** February 7, 2014  
**SUBJECT:** **Approval of the Minutes**  
**PURPOSE:** Action Items

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**Purpose of Submittal:**

Approval of the Board of Trustees Meeting Minutes.

**Proposed Motion:**

MOVED, that the Board of Trustees of Western Washington University, upon the recommendation of the president, approve the following minutes:

- a) Approval of the Minutes of the Board of Trustees Meeting, December 12, 13, 2013

**Supporting Information:**

Minutes of December 12, 13, 2013

**WESTERN WASHINGTON UNIVERSITY  
BOARD OF TRUSTEES  
MEETING MINUTES  
THURSDAY, December 12, 2013**

**1. CALL TO ORDER**

Chair Peggy Zoro called the regular meeting of the Board of Trustees of Western Washington University to order at 3:04 p.m., Thursday, December 12, 2013 in the Board of Trustees Conference Room, Old Main 340, at Western Washington University in Bellingham, Washington.

**Board of Trustees**

Peggy Zoro, Chair  
Karen Lee, Vice Chair  
Betti Fujikado, Secretary  
Dennis Madsen  
Dick Thompson  
Ralph Munro  
Sue Sharpe  
Heather Flaherty

**Western Washington University**

Bruce Shepard, President  
Brent Carbajal, Provost and Vice President for Academic Affairs  
Eileen Coughlin, Senior VP, Vice President for Enrollment and Student Services  
Richard Van Den Hul, Vice President for Business and Financial Affairs  
Stephanie Bowers, Vice President for University Advancement  
Steve Swan, Vice President for University Relations and Community Development  
Johann Neem, Faculty Senate President  
Carly Roberts, Associated Students President  
Lisa Wochos, Assistant Attorney General  
Sherry Burkey, Associate Vice President for University Relations and Community Development  
Paul Cocke, Director of University Communications  
Paul Dunn, Senior Executive Assistant to the President  
Barbara Stoneberg, Assistant to the President and Secretary to the BOT  
Elissa Hicks, Assistant Secretary to the Board of Trustees

## **2. LIBERAL ARTS IN THE UNIVERSITY OF THE FUTURE, Joint Board and Foundation Session**

The Trustees of Western Washington University and the Board of Directors for the Western Washington University Foundation met jointly with the leadership of the university to discuss the role of the liberal arts in education of the future. Brent Carbajal, Provost and Vice President for Academic Affairs introduced the subject for discussion. Carbajal said a Western education is rooted in the liberal arts and that students on campus live and breathe the many facets of a liberal arts education. He asked those in attendance what they see is the value of a liberal arts and sciences education, as members of the public, as board members and as employers.

Commenters outlined the value they see in an education that includes the liberal arts and sciences and suggested that a well-rounded education allows young people to discover new ways of thinking, teaches them to problem solve, think creatively and opens up critical thinking skills that they might not develop in a technical skill driven program. Discussions lead to what defines a liberal arts education. Consensus was that the liberal arts is an education beyond a specialty field that introduces students to different areas of education and not just their major or chosen field of study. Some suggested that a liberal arts education may have a slight negative connotation in today's society because of the word liberal. Board members agreed that liberal arts isn't necessarily liberal in nature, but is a well-rounded, all inclusive education foundation that better prepares Western students to be productive problem solving citizens after graduation whether they start their careers or go on to graduate school.

Johann Neem, Faculty Senate President and Associate Professor, briefly described his course syllabus for *HIST 131: Going to College in America* and introduced two students from the class, undecided major freshman Katie Thompson and senior History major Taylor Snyder. Thompson described to the Board members her experience of coming to Western, her experience with general requirement classes and what she has learned from Professor Neem's class. She said that many of her general requirement classes were very specific major qualification classes and that she wished they had been more of a general introduction to different fields of study. Snyder discussed how a liberal arts education helped him find his passion rather than just a career choice noting that history was not his original intended field of study, but once he started taking the classes he found it to be his true academic passion.

Carbajal thanked the Board members for the conversation and said that the subject will continue to be an ongoing conversation. He said that there are still improvements to be made and best practices to be implemented, but a liberal arts and sciences education foundation is and will continue to be important at Western into the future.

## **3. EXECUTIVE SESSION MAY BE HELD TO DISCUSS PERSONNEL, REAL ESTATE AND LEGAL ISSUES AS AUTHORIZED IN RCW 42.30.110.**

At 4:43 p.m. Chair Zoro announced that the Board would convene in Executive Session for approximately thirty minutes to discuss (real estate, personnel, and legal matters.)

The Board returned to open meeting at 5:08 p.m. with no action to report, and adjourned the meeting until Friday morning.

**WESTERN WASHINGTON UNIVERSITY  
BOARD OF TRUSTEES  
MEETING MINUTES  
FRIDAY, DECEMBER 13, 2013**

**1. CALL TO ORDER**

Chair Peggy Zoro called the regular meeting of the Board of Trustees of Western Washington University to order at 8:02 a.m., Friday, December 13, 2013 in the Board of Trustees Conference Room, Old Main 340, at Western Washington University in Bellingham, Washington.

**Board of Trustees**

Peggy Zoro, Chair  
Karen Lee, Vice Chair  
Betti Fujikado, Secretary  
Dennis Madsen  
Dick Thompson  
Ralph Munro (via conference phone)  
Sue Sharpe  
Heather Flaherty

**Western Washington University**

Bruce Shepard, President  
Brent Carbajal, Provost and Vice President for Academic Affairs  
Eileen Coughlin, Senior VP, Vice President for Enrollment and Student Services  
Richard Van Den Hul, Vice President for Business and Financial Affairs  
Steve Swan, Vice President for University Relations and Community Development  
Johann Neem, Faculty Senate President  
Carly Roberts, Associated Students President  
Lisa Wochos, Assistant Attorney General  
Sherry Burkey, Associate Vice President for University Relations and Community Development  
Paul Cocke, Director of University Communications  
Paul Dunn, Senior Executive Assistant to the President  
Barbara Stoneberg, Assistant to the President and Secretary to the Board of Trustees  
Elissa Hicks, Assistant Secretary to the Board of Trustees

**1. CALL TO ORDER, APPROVAL OF MINUTES**

MOTION 12-1-2013: Trustee Thompson moved, that the Board of Trustees of Western Washington University, upon the recommendation of the President, approve the following minutes:

- Board of Trustees Meeting, October 10 & 11, 2013

The motion passed unanimously.

## **2. PUBLIC COMMENT**

As per Amended RCW 28.B.20.105, the Board of Trustees provided time for a Public Comment period. Several people signed up to testify before the Board. Chair Zoro gave each person up for three minutes to address the Board.

All who participated in the public comment period spoke to a desire for a cost of living increase for classified employees. The following Individuals testified:

- Tom Krabbenhoft, Program Manager, Woodring College of Education.
- Rich Dustin, Technician, Communications and Technology Services.
- Jeannie Gilbert, Instruction & Classroom Support Technician, Biology Department
- Chad Albans, IT Specialist, Western Library
- Leslie Hall, Library/Archives Paraprofessional, Western Library
- Max Bronsema, Web/Drupal Architect, University Relations & Community Development

## **3. BOARD CHAIR**

Chair Zoro gave a brief summary of the December 12, 2013 meeting held jointly with the Western Foundation Board of Directors. Zoro described the topic of liberal arts in the university of the future and how there had been great conversation amongst the group about what the liberal arts means at Western and how both Board's members see the liberal arts in general.

## **4. UNIVERSITY PRESIDENT**

President Shepard gave a brief update regarding the honorees at the previous night's boards' holiday gathering, Dr. Al Froderberg, Dr. Bob Monahan and Dr. Thaddeus Spratlen. Shepard commented that it is important to remember and honor the history of our institution adding that he was honored to participate in such an important event. President Shepard then outlined his view for priorities for the new year and upcoming legislative session.

## **5. ASSOCIATED STUDENTS**

Associated Students (AS) President Roberts shared with the Trustees the AS Board's legislative priorities that they plan to promote in Olympia during the upcoming 2014 legislative session. Trustees commented about how thankful they are that there is a good working relationship between the Trustees and the AS Board. They also observed that the AS Board has named the Carver Academic Building project one of their priorities and that it will help greatly in the overall cause of obtaining funds for the renovation.

## **6. FACULTY SENATE**

Faculty Senate President Johann Neem commented and thanked the Board for the great discussion and direction offered by the Trustees and Western Foundation Board members at the December 12th meeting regarding the importance of the liberal arts. He also informed the Board about Faculty Senate's work on the Academic Honesty and Integrity Policy for campus. Neem said the Senate would like the university wide policy to focus on sustaining and improving the integrity on campus, not just punishment and disincentive.



## 7. CONSENT ITEMS

Chair Zoro introduced the consent item.

MOTION12-2-2013: Trustee Thompson moved, that the Board of Trustees of Western Washington University, on recommendation of the faculty and subject to the completion of any unmet requirements, approves awarding undergraduate and graduate degrees to the candidates listed in the files of the Registrar and Graduate Dean, for Fall Quarter 2013, effective December 14, 2013.

The motion passed unanimously.

## 8. UNIVERSITY PLANNING AND BUDGET PROCESS OVERVIEW

Provost Carbajal and Richard Van Den Hul, Vice President for Business and Financial Affairs gave an overview about how Western's planning and budget process came about, and how the process shows the University's commitment to bottom up shared governance, encouraging all to participate in the process. Trustees commented that they appreciate the accessible, transparent and easy to understand process adding that they are impressed with the growth and maturity of the processes over the years. Trustees said they would appreciate receiving a draft of the main budget materials the meeting before they have to vote on a budget, in order to give them more time to study the details.

## 9. CAMPUS SCULPTURE PRESENTATION

Provost Carbajal introduced Kit Spicer, Interim Dean, College of Fine and Performing Arts and Sarah Clark-Langager, Director, Western Gallery. Clark-Langager started by bringing the Trustees attention to the book Trustees received titled *The Leese Legacy. Al and Vera Leese Collection. Gifts from Marian Leese Boylan.* The book is a catalog and description of the 2005 gift from Marian Leese Boylan who gave her parent's private art collection to the Western Gallery. Clark-Langager then went on to give a brief description of the three pieces of art that the University Public Art Advisory Board selected for installation on campus.

The first proposed art piece is from Claude Zervais, a Northwest artist with family ties to Bellingham, best known for his light and video works focusing on the Northwest topography and topology. The proposed artwork is a four channel video of aerial views of bends in the Middle Fork of the Nooksack River to be displayed on four video monitors arranged so that the river sections form a rough circle and in such a way as to give the impression of an endlessly flowing circular river.

The second proposed piece of art is a joint project from Rebecca Cummins and Paul DeMarinis. The piece, *Lunar Drift: Sun and Moon Pointers*, is a slow-time kinetic sculpture that will constantly point at the Moon and to the Sun, wherever they are located, whether above or below the horizon, in daylight or night, clear skies or overcast. The sculptural design refers to the history of scientific instrumentation, and calculated to perform the singular task of tracking the Sun and Moon.

The third proposed art piece is from Cris Bruch, who has received numerous public art awards and commissions throughout the Northwest. The works, *Couplet* and *Offshoot*, are made from steel banding. The proposed gifts from the artist and Greg Kucera Gallery of Seattle would hang on the walls in the lobby of the Communications Building.

MOTION12-3-2013: Trustee Fujikado moved, that the Board of Trustees of Western Washington University, upon the recommendation of the President, approve the selection and proposed locations of the art projects selected by the University Public Art Advisory Board from Claude Zervais, Rebecca Cummins and Paul DeMarinis, and Cris Bruch.

The motion passed unanimously.

## 10. DIGITAL COMMONS AREA IN WESTERN LIBRARY

Provost Carbajal introduced Dr. Mark Greenberg, Dean, Western Libraries who gave a presentation regarding the strategic role of an institutional repository at Western. Greenberg began by defining what an institutional repository (IR) consisted of and that the proposed IR at Western will house. Greenberg said it will provide free access to university content such as faculty papers, presentations, and research data, student theses and projects, appropriate institutional records and communications, and select faculty and student publications. The database will enable people worldwide to learn from the extraordinary work of Western faculty, staff, and students, and would provide global access to the university's research and creative activities. The Western Libraries are leading this effort with much needed support from the Office of the Provost and Research and Sponsored Programs and by adopting the widely used Digital Commons IR software system to use at Western.

Trustees asked about the managing, monitoring and copyright implications of what would be published on the site. Dr. Greenberg said that they are working with the Provost's office to develop policies and guidelines for those implications before the site is available for use adding that library staff would be managing the site and its contents. The Board agreed that the Digital Commons is a great opportunity for the university, not only for distribution of Western's knowledge and resources, but for increased overall visibility.

Chair Zoro announced a break at 10:11 am. The board returned and reconvened the meeting at 10:23 am.

## 11. RECOGNITIONS AND INTRODUCTIONS

- **Scott Linneman, Professor, 2013 Carnegie Foundation for the Advancement of Teaching Washington Professor of the Year.**

President Shepard and Provost Carbajal introduced Dr. Scott Linneman, Professor of Geology and Science Education, who was selected to receive the 2013 Washington Professor of the Year award by the Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education, the first one received by a Western faculty member. The U.S. Professors of the Year program salutes the most outstanding undergraduate instructors in the country, and is recognized as one of the most prestigious awards honoring undergraduate

teaching. Professors are chosen for the Carnegie award based on the extraordinary dedication they show to undergraduate teaching which is demonstrated by excellence in the following areas: impact on and involvement with undergraduate students; scholarly approach to teaching and learning; contribution to undergraduate education in the institution, community and profession; and support from colleagues and former undergraduate students.

Linneman, who has taught at Western since 2000, says that whenever he can, he teaches Geology out in the field, as opposed to the classroom; his students have observed geologic processes first hand on the area's rivers, beaches, glaciers and landslides and gone on overnight trips to national parks. As part of his professorial duties, he is a member of Western's Science, Math and Technology Education program (STEM). He is also involved in the community, running workshops for teachers in Bellingham and helping geoscience professors all over the country. In 2011, he was named Washington State's Higher Education Science Teacher of the Year by the Washington Science Teachers Association. Linneman received his bachelor's degree from Carleton College and his doctorate from the University of Wyoming.

## **12. REMODEL/EXPANSION OF EDENS NORTH (HOUSING AND DINING CAPITAL PLAN)**

Eileen Coughlin, Sr. VP & VP for Enrollment & Student Services provided background on the remodel and expansion of Eden's North and additional work required to add 100 bed capacity to the current structure. Coughlin provided the budget numbers for both a basic remodel of necessary work and the budget for the additional capacity work. There was discussion regarding how the Housing Office determines housing demand on-campus verses off-campus availability and how they determine the need for students.

## **13. FRONT DOOR TO DISCOVERY**

Steve Swan, Vice President of University Relations and Community Development introduced Dan Purdy, Instructor, College of Business and Economics. Purdy provided the Trustees an overview of Western's Front Door to Discovery Program explaining that the program is a partnership with the community that focuses on making connections and building relationships between the University and the surrounding communities. Purdy said the program focuses on providing resources and expertise to local businesses and entrepreneurs to help build the community overall, helping it to connect to the resources that are available throughout Western. Josh Bennett, a current Western MBA graduate student gave a brief presentation about his involvement with the program and the Startup Weekend that was hosted by the program in Bellingham. Bennett said his involvement with the program has allowed him to build connections and has given him experience to help with his endeavors as a future entrepreneur.

## **14. CAMPAIGN UPDATE**

Joseph Hunter, Senior Director of Development and Leadership Gifts, Western Foundation gave a progress report for the campaign in lieu of Vice President Stephanie Bowers who was unavailable because of the Foundation Board meeting. Hunter stated that the campaign was at \$34.4 million as of November 30, 2013. Hunter reviewed major recent campaign events and noted new hires at the Foundation.

## **15. OLYMPIA UPDATE**

Sherry Burkey, Associate Vice President for University Relations and Community Development provided the Board with an overview of Western's 2014 legislative priorities. Burkey gave details of the preliminary budget request for Carver Academic Building noting that the request will be smaller than in past in order to address some immediate needs and preparatory work for the facility's larger remodel project that will be requested in a future year. She said a proposal will be made for the Next Generation Science Technology Engineering Math (STEAM) Teacher Preparation Project funding. Burkey said that the Public School Employees (PSE) Union approached the Compass 2 Campus Program asking to work with Western to secure a stable source of state funding for this program. Burkey said she will be working with their representatives in Olympia on that proposal. Burkey also stated that the highest priority potential policy work in the upcoming legislative session includes finalizing the recommendations from the performance based funding taskforce, progress on the Development, Relief, and Education for Alien Minors or DREAM Act, and advocating for the state to fully fund the State Need Grant Program.

## **16. AUDIT COMMITTEE REPORT**

Trustee Dick Thompson, Chair, Board of Trustees Audit Committee gave a brief update about the previous day's meeting. Thompson reported that Board Audit Committee met with the state auditor for Western's annual contract audit which had no major findings. Trustee Thompson said that the State Auditor complimented Western's staff noting that they were accessible and available during the audit, providing complete information and high quality work. The committee also heard information about progress on Western's ongoing internal audits, and the statewide PCard Audit with the State Auditor reporting Western had met all requirements and expectations.

## **17. INFORMATION ITEMS**

### **a) Academic Affairs Report**

Provost Carbajal provided a written report regarding University faculty, staff and students who have recently received awards or recognition for their work.

### **b) Quarterly Grant Report**

Provost Carbajal provided a written report regarding information from the Office of Research and Sponsored Programs concerning grant awards for the period of July 1, 2013 through September 30, 2013 and fiscal year 2013/14.

### **c) Admissions and Enrollment Report**

Vice President Coughlin provided a written report regarding the university's enrollment and admissions. There were also conversations regarding the higher numbers in the students of color and the newly hired staff who has experience in reaching out to those communities and students.

### **d) University Advancement: Foundation and Alumni**

Vice President Bowers provided a written report on the university's Alumni Relations and Western Foundation activities.

**e) Capital Program Report**

Vice President Van Den Hul provided a written report on the university's capital projects.

**f) University Relations and Community Development Report**

Vice President Swan provided a written report documenting recent activities of University Relations and Community Development.

**g) 2012-2013 University Financial Report**

Vice President Van Den Hul provided a copy of the Annual Financial Report of Western Washington University.

**h) 2013 Housing and Dining Financial Report**

Vice President Van Den Hul provided a written report of Housing and Dining System of Western Washington University.

**i) 2013 Wade King Student Recreation Center Financial Report**

Vice President Van Den Hul provided a written report of the Wade King Student Recreation Center Financial Report of Western Washington University.

**j) 2013 AS Bookstore Financial Report**

Vice President Van Den Hul provided a written report of the Associated Students Bookstore Financial Report of Western Washington University.

**k) 2013 Parking Services Financial Report**

Vice President Van Den Hul provided a written report of the Parking Services Financial Report of Western Washington University.

**l) Student Right to Know/Clery Act**

Vice President Coughlin provided written information regarding Western Washington University's compliance with the federal Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act.

**18. DATE FOR NEXT REGULAR MEETING: February 6, 7, 2014**

**19.** The meeting adjourned at 11:40 a.m.

**20. LUNCH**

The Trustees and invited guests enjoyed a presentation of faculty research and advocacy regarding Huntington's disease and work in the Western's Behavioral Neuroscience Program by Jeff Carroll, Assistant Professor, Department of Psychology during lunch in the Solarium.

**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees

**FROM:** Bruce Shepard, President

**DATE:** February 7, 2014

**SUBJECT:** **Public Comment Period**

**PURPOSE:** Information Item

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**Purpose of Submittal:**

Substitute House Bill 2313, effective June 7, 2012, restates that governing boards of all institutions of higher education follow procedures for open public meetings in the Open Public Meetings Act. It also requires that Governing boards provide time for public comment at regular meetings.

Persons wishing to comment will sign in between 8:00 a.m. – 8:10 a.m. the day of the Board of Trustees meeting. The signup sheet will be given to the Board Chair at 8:10 a.m.

**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees  
**FROM:** Peggy Zoro, Chair, Board of Trustees  
**DATE:** February 7, 2014  
**SUBJECT:** **Board Chair Report**  
**PURPOSE:** Information Item

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**Purpose of Submittal:**

Board Chair Peggy Zoro will report to members of the Board and President Shepard and his staff on topics related to the Board of Trustees.

**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees

**FROM:** Bruce Shepard, President

**DATE:** February 7, 2014

**SUBJECT:** **President's Report**

**PURPOSE:** Information Item

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**Purpose of Submittal:**

President Shepard will present brief reflections on issues of interest to the Board.



# WESTERN WASHINGTON UNIVERSITY ITEM SUBMITTED TO THE BOARD OF TRUSTEES

**TO:** Members of the Board of Trustees

**FROM:** President Bruce Shepard on behalf of the Associated Students

**DATE:** February 7, 2014

**SUBJECT:** **Associated Students**

**PURPOSE:** Associated Students Report

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## **Purpose of Submittal**

To update the Board of Trustees on the recent activities of the WWU Associated Students

## **Supporting Information**

### Riot

- Hired “Western Students Give Back Logistics Coordinator” working with Whatcom Volunteer Center and others.

### Housing Safety

- Weekly meetings of Rental Advocacy group including newly hired local liaison
- Student website simplyrent.me
- Many connections throughout campus

### Transitioning Leadership on AS Board

- Election results will be available by this meeting for the new AS VP for Business and Operations

### Viking Lobby Day

- Viking Lobby Day had 72 student attendees at Viking Lobby Day on January 20<sup>th</sup>. The students attended 104 meetings with legislators and aids sharing the AS legislative priorities:
  1. State Dream Act
  2. Dedicated Revenue for Higher Education
  3. Funding for Carver Academic Complex

### The AS Board is currently researching

- A restructure of the Legislative Action Fund Fee

**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees  
**FROM:** President Bruce Shepard behalf of the Faculty Senate  
**DATE:** February 7, 2014  
**SUBJECT:** Faculty Senate  
**PURPOSE:** Information Item

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Johann Neem, Faculty Senate President, will brief the Board on recent activities of the Faculty Senate.

**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees  
**FROM:** President Bruce Shepard  
**DATE:** February 7, 2014  
**SUBJECT:** **Consent Items Motion**  
**PURPOSE:** Information Item

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**Purpose of Submittal:**

Approval of the university recommendations provided on the consent item agenda.

**Proposed Motion:**

MOVED, that the Board of Trustees of Western Washington University, upon the recommendation of the president, approve the following consent items:

- Approval of Winter Quarter Degrees
- Construction Contract for Nash Hall Fire Sprinklers and Interior Improvements, PW664
- Consultant Contract for Ridgeway Kappa, PW 682

**Supporting Information:**

Materials supporting the consent item agenda are attached.

**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees  
**FROM:** President Bruce Shepard by Provost Brent Carbajal  
**DATE:** February 7, 2014  
**SUBJECT:** Approval of Degrees  
**PURPOSE:** Action Item

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**Purpose of Submittal:**

Board of Trustees responsibility to approve awarding of degrees

**Proposed Motion:**

MOVED, that the Board of Trustees of Western Washington University, on recommendation of the faculty and subject to the completion of any unmet requirements, approves awarding undergraduate and graduate degrees to the candidates listed in the files of the Registrar and Graduate Dean, for Winter Quarter 2014, effective March 22, 2014.

**Supporting Information:**

Lists on file with the Registrar and Graduate Dean.

<b>Students</b>	<b>Winter 2014</b> <i>(Expected Number of Graduates)</i>	<b>Comparison: Winter 2013</b> <i>(Actual students graduated)</i>
<i>Undergraduates</i>	496	460
<i>Masters</i>	30	32

## **WESTERN WASHINGTON UNIVERSITY ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees

**FROM:** President Bruce Shepard by Vice President Van Den Hul

**DATE:** February 7, 2014

**SUBJECT:** **Construction Contract for Nash Hall Fire Sprinklers and Interior Improvements, PW 664**

**PURPOSE:** Action Item

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### **Purpose of Submittal:**

Award a construction contract for the Nash Hall Fire Sprinklers and Interior Improvements, PW 664. Contract award following Board action. Construction to start on June 16, 2014.

### **Proposed Motion:**

MOVED that the Board of Trustees of Western Washington University, upon the recommendation of the President, award a contract to CDK Construction LLC, Duvall, Washington, for the amount of \$4,587,400.00 plus sales tax (base bid, plus alternates 2 through 10) for the construction contract to install fire sprinklers in Nash Hall, along with other interior improvements.

### **Supporting Information:**

The scope of work includes selective demolition, hazardous material abatement, installation of new fire suppression systems, seismic upgrades, and related new construction in public areas and dorm rooms within the nine-level structure of approximately 74,200 square feet of Nash Hall.

This project was advertised for competitive bidding on November 16, 2013, with the bid opening held at 3:00 p.m. on December 23, 2013. Five competitive bids were received by the University (see attached bid summary).

RMC Architects, Bellingham, Washington prepared the plans and specifications for this project.

### **Source of Funding:**

Housing & Dining System – Non-appropriated

**BID SUMMARY**

**PW664 Nash Hall Fire Sprinklers & Interior Improvements**

Bid Date: December 23, 2013

Alternate No.	Description & Bid Item	Engineer's Estimate	CDK Const	Faber	Tiger	Bailey	Alutiiq
	<b>Base Bid</b>	\$ 3,864,853.00	<b>\$ 4,226,000.00</b>	\$ 4,525,447.00	\$ 4,578,000.00	\$ 4,675,000.00	\$ 4,900,000.00
1	Storage Room 24A	\$ 48,400.00	\$ 49,000.00	\$ 32,300.00	\$ 62,200.00	\$ 71,500.00	\$ 35,000.00
2	<b>CMU Bracing &amp; New Suspended Ceiling 7th Flr</b>	\$ 38,253.00	<b>\$ 16,000.00</b>	\$ 28,900.00	\$ 34,900.00	\$ 22,000.00	\$ 5,900.00
3	<b>Coupling Beam Reinforcing</b>	\$ 69,564.00	<b>\$ 143,000.00</b>	\$ 151,000.00	\$ 135,400.00	\$ 137,300.00	\$ 146,600.00
4	<b>Concrete Shear Walls</b>	\$ 53,599.00	<b>\$ 106,000.00</b>	\$ 66,800.00	\$ 115,800.00	\$ 117,800.00	\$ 97,800.00
5	<b>Drainage Flushing &amp; Cleaning Patios</b>	\$ 5,463.00	<b>\$ 5,000.00</b>	\$ 10,500.00	\$ 6,150.00	\$ 9,361.00	\$ 4,900.00
6	<b>Paint Bathrooms</b>	\$ 9,976.00	<b>\$ 9,600.00</b>	\$ 12,000.00	\$ 9,900.00	\$ 9,500.00	\$ 10,000.00
7	<b>Elevator Floor Upgrades</b>	\$ 40,254.00	<b>\$ 21,400.00</b>	\$ 9,000.00	\$ 17,100.00	\$ 10,600.00	\$ 17,400.00
8	<b>New Flooring Main Floor</b>	\$ 24,831.00	<b>\$ 25,000.00</b>	\$ 16,000.00	\$ 19,000.00	\$ 19,000.00	\$ 16,800.00
9	<b>New Windows 7th Floor lounge</b>	\$ 10,555.00	<b>\$ 31,400.00</b>	\$ 34,600.00	\$ 39,700.00	\$ 33,600.00	\$ 84,300.00
10	<b>Replace Wheelchair Lift</b>	\$ 39,760.00	<b>\$ 4,000.00</b>	\$ 44,000.00	\$ 38,400.00	\$ 38,600.00	\$ 35,900.00
	sub total	\$ 4,205,508.00	\$ 4,636,400.00	\$ 4,930,547.00	\$ 5,056,550.00	\$ 5,144,261.00	\$ 5,354,600.00
	sales tax	\$ 365,879.20	\$ 403,366.80	\$ 428,957.59	\$ 439,919.85	\$ 447,550.71	\$ 465,850.20
	Grand Total	\$ 4,571,387.20	\$ 5,039,766.80	\$ 5,359,504.59	\$ 5,496,469.85	\$ 5,591,811.71	\$ 5,820,450.20

<b>Total Base Bid plus accepted Alt</b>	subtotal	\$ 4,205,508.00	<b>\$ 4,587,400.00</b>	\$ 4,898,247.00	\$ 4,994,350.00	\$ 5,072,761.00	\$ 5,319,600.00
<b>Alt 2 through 10</b>	sales tax	\$ 365,879.20	<b>\$ 399,103.80</b>	\$ 426,147.49	\$ 434,508.45	\$ 441,330.21	\$ 462,805.20
	Grand Total	\$ 4,571,387.20	<b>\$ 4,986,503.80</b>	\$ 5,324,394.49	\$ 5,428,858.45	\$ 5,514,091.21	\$ 5,782,405.20

Subcontractors							
HVAC		Blythe	Blythe	Hillco	Blythe	Blythe	
Plumbing		Blythe	Blythe	Hillco	Blythe	Blythe	
Electrical		CDK	TDK	TDK	TDK	TDK	
Fire Alarm Systems		Western State	Western State	Fire Shield	Western State	Western State	
Fire Sprinkler Systems							

**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees

**FROM:** President Bruce Shepard by Vice President Van Den Hul

**DATE:** February 7, 2014

**SUBJECT:** **Consultant Contract for Ridgeway Kappa, PW 682**

**PURPOSE:** Action Item

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**Purpose of Submittal:**

Approval of a consultant contract for Architectural and Engineering services for Ridgeway Kappa Fire Sprinklers and Interior Improvements. Award following Board action. Services to start on February 28, 2014.

**Proposed Motion:**

MOVED, that the Board of Trustees of Western Washington University, upon the recommendation of the President, award a consultant contract to CNJA Architects, Everett, WA, for a fee of **\$587,627.00** (including reimbursable expenses), to provide Architectural and Engineering services for the design of Ridgeway Kappa Renovation. The Architectural and Engineering fee includes basic services, hazmat services, enhanced fire sprinkler construction documents, fire hydrant flow testing, and limited seismic upgrades design. Scope of the construction project will include: full fire sprinkler system, upgrade the existing fire alarm system, seismic upgrades, and upgrades to architectural finishes in rooms and public areas.

**Supporting Information:**

CNJA Architects was selected from six teams responding to the Request for Proposals. The firms responding to the Request for Proposals included:

Caron Architecture, Seattle  
Zervas, Bellingham  
CNJA Architects, Everett \*  
RMC Architects, Bellingham \*  
Studio Meng Strazzara, Seattle  
King Architecture, Bellingham \*

(\*) CNJA Architects was recommended following review of all firms' proposals and interviews with the three highest scoring proposals. The Consultant Selection Committee was composed of the following members: Martin Reed, Assistant Director for University Residences; David Willett, Project Manager; Karen Neely, Interior Designer; Dale Krause, Construction Coordinator; Sandy Fugami, Facilities Engineer.

**Source of Funding:** Housing & Dining System – Non-appropriated

**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees  
**FROM:** President Bruce Shepard by Provost Brent Carbajal  
**DATE:** February 7, 2014  
**SUBJECT:** **Approval of 2014 Summer Session Tuition and Fees**  
**PURPOSE:** Action Item

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**Purpose of Submittal:**

It is the Board of Trustees responsibility to approve summer quarter tuition and fees.

**Proposed Motion:**

MOVED, that the Board of Trustees of Western Washington University, on recommendation of the President, approves the recommended Summer Session Tuition for Summer 2014: specifically that tuition be set at \$239.00 per credit for undergraduate courses and \$256.00 per credit for graduate courses. Non-resident students would pay tuition at \$253.00 per credit for undergraduate courses and \$270.00 for graduate courses. Student tuition will be charged on a per credit basis for Summer Session.

**Supporting Information:**

Summer 2014 undergraduate resident tuition rates represent a 5.3 percent increase over Summer 2013 tuition rates; Summer 2014 graduate resident tuition rates represent a 5.3 percent increase over Summer 2013 tuition rates. These rates, if approved, will continue to be below the comparable per credit tuition rates charged during the Academic Year.

The increase is expected to cover expenditures related to the increases in faculty salaries mandated by the faculty Collective Bargaining Agreement and the full implementation of the memorandum of understanding on Extended Education compensation, and associated marginal increase in non-HCA benefits.

Source of funds: Self-supporting Dedicated Revenue



# WESTERN WASHINGTON UNIVERSITY ITEM SUBMITTED TO THE BOARD OF TRUSTEES

**TO:** Members of the Board of Trustees

**FROM:** President Bruce Shepard

**DATE:** February 7, 2014

**SUBJECT:** Awarding of Honorary Degrees

**PURPOSE:** Action Item

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## **Purpose of Submittal:**

Pursuant to RCW 28B.35.205, the Board of Trustees, upon recommendation of the Faculty Senate, may authorize the awarding of honorary bachelor's, master's, or doctorate level degrees to individuals "in recognition of their learning or devotion to education, literature, art, or science."

Western Washington University Board of Trustees *Rules of Operation*, Section 2.3 Authority Reserved by the Board, authorizes the awarding of honorary degrees [Section 2.3(f)]. The Faculty Senate Executive Council is responsible for reviewing nominations and recommending to me candidates for honorary degrees. I then select from among the nominees and, prior to sharing the possibility of such an award with the potential recipient, consult with the Chair of the Board of Trustees. These steps have been completed with regard to the recommended action I am now very pleased to bring before you.

I recommend that the Board approve awarding an Honorary Doctorate of Humane Letters for Pauline Dyer. The degree would be conferred by the Huxley College of the Environment. We expect to award the degree as a part of the Winter Commencement.

I also recommend that the Board approve awarding an Honorary Doctorate of Humane Letters for Gary Locke. The degree would be conferred by the College of Humanities and Social Sciences. We expect to award the degree as a part of the Spring Commencement.

## **Pauline Dyer**

Background information on Mrs. Dyer is available here:

[http://www.historylink.org/index.cfm?DisplayPage=output.cfm&file\\_id=9673](http://www.historylink.org/index.cfm?DisplayPage=output.cfm&file_id=9673). To briefly summarize:

Pauline (Polly) Dyer has been at the forefront of conservation in the Pacific Northwest since the early 1950s. She has been a key player in many of the public lands issues for sixty years and is still active as a leader of the effort to expand North Cascades National Park and is nationally significant for the contributions she has and continues to make for other western national park and wilderness issues. A founding board member of the Puget Sound Alliance, she was a key player in the formation of the Puget Sound Water Quality Authority. All of her efforts indicate what a dedicated and tireless conservation leader she has been for six decades.

## **Gary Locke**

Gary Locke has the distinction of being the first Chinese-American Governor in U.S. History, elected for the first of his two terms as Washington's Governor in 1996. He is also the first Chinese-American to hold a post in a President's cabinet, appointed the 36th Secretary of Commerce by President Obama in 2009. On August 1, 2011 Locke became the first Chinese-American to serve as U.S. Ambassador to China, a position from which he will step down to rejoin his family in Seattle this spring. Throughout his distinguished career of public service at the state, national, and international levels, Locke has been instrumental in opening foreign markets to American exports and investment, and further developing U.S.-Chinese relations.

### **Proposed Motion:**

MOVED, that the Board of Trustees of Western Washington University, upon recommendation by the President, award the degrees Doctorate of Humane Letters, *Honoris Causa* to Pauline Dyer and Gary Locke.

# WESTERN WASHINGTON UNIVERSITY ITEM SUBMITTED TO THE BOARD OF TRUSTEES

**TO:** Members of the Board of Trustees

**FROM:** President Bruce Shepard by Provost Brent Carbajal

**DATE:** February 7, 2014

**SUBJECT:** **Accreditation: Three Year Self-Evaluation Report**

**PURPOSE:** Discussion Item

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## **Purpose of Submittal:**

As part of its accreditation responsibilities, the University must demonstrate that it meets rigorous regional and federal standards. Evidence of compliance with accreditation standards is presented in self-study reports.

This presentation describes the current self-study, which addresses the University's resources and capacity and is available at the University's accreditation site:

<http://www.wvu.edu/accreditation/2014/index.shtml>

More than 40 faculty and staff contributed to the draft self-study report, which will provide the basis for an on-line, external evaluation by NWCCU evaluators March 19-21, 2014.

The "Year-Three" self-study is preparatory to the University's comprehensive evaluation in 2017. The comprehensive evaluation includes assessment of the institution's success in fulfilling its core themes. Western's core themes are drawn from its strategic plan and are as follows:

1. Serve the State of Washington by expanding student access
2. Foster student success
3. Strengthen communities beyond the campus

As part of the March 2014 evaluation, Trustees may receive phone calls from the accreditation evaluators. Steve VanderStaay, Western's Accreditation Liaison Officer, will arrange appointments for such discussions if given advance notice by the evaluators.

**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees

**FROM:** President Bruce Shepard by:  
Brian Burton, Associate Vice President for Academic Affairs  
Richard Van Den Hul, Vice President for Business and Financial Affairs

**DATE:** February 7, 2014

**SUBJECT:** **Strategic Planning/Budgeting**

**PURPOSE:** Discussion Item

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**Purpose of Submittal:**

Brian Burton, Associate Vice President for Academic Affairs, and Richard Van Den Hul, Vice President for Business and Financial Affairs, will provide an overview of the University's strategic planning and budgeting.

This draft SCOT analysis was compiled by University administrators including the President, Vice Presidents, and Associate Vice President for Academic Affairs. It will be shared with the campus community with a request for feedback; the revised analysis will form the basis for a review of the University's strategic plan.

**Supporting Information:**

DRAFT *WWU SCOT Analysis, 2014*

# WWU SCOT ANALYSIS, 2014

Western Washington University begins the year 2014 in a strong position in many ways. However, as always, internal challenges to maintaining that position present themselves, as do opportunities to further strengthen that position and external threats to that position. This document will view those strengths, challenges, opportunities, and threats at a strategic level, with a view toward guiding the University's thinking concerning its strategic plan and any need to update that plan.

STRENGTHS	OPPORTUNITIES
<ul style="list-style-type: none"> <li>• People</li> <li>• The Liberal Arts and Sciences Foundation</li> <li>• Programs</li> <li>• Partnerships</li> <li>• Processes</li> <li>• Values</li> <li>• Reputation/Position</li> </ul>	<ul style="list-style-type: none"> <li>• Outreach</li> <li>• Niches</li> <li>• Resources</li> <li>• Diversity</li> </ul>
CHALLENGES	THREATS
<ul style="list-style-type: none"> <li>• Resources</li> <li>• Diversity</li> <li>• Mission</li> </ul>	<ul style="list-style-type: none"> <li>• Demographics</li> <li>• Competition</li> <li>• Affordability</li> <li>• Campus Safety</li> </ul>

## STRENGTHS

- People: Western's primary strength is its people: faculty, staff, students, alumni, and supporters. As a knowledge-centered organization, it cannot function at a high level without such a strength.
  - Faculty: Western's faculty as a whole combines the passion for undergraduate education with a drive to conduct important research; in fact, many faculty see these aspects of education as inextricably linked. Further, Western's faculty are committed to opening experiential opportunities for students, whether that be as research partners or as guides and mentors for students working in the community. Finally, Western's faculty are committed to helping students fulfill the tag line "Active Minds Changing Lives" by working closely with them to provide the knowledge, skills, and abilities students need to fulfill their world-changing dreams.
  - Staff: Western's staff in all areas understand and embrace the University's academic mission and their role in supporting that mission. Whether their roles be student advising, facilities maintenance, advocacy with supporters and legislators, or the myriad others necessary to give students the best possible learning environment, staff through the University work with that goal in mind.
  - Students: Western continues to attract quality students, and the student body is becoming increasingly diverse. These students, who come to Western to learn how to make a difference in society, attract the strong faculty who in turn attract strong students in a symbiotic relationship. Student diversity, an important element in a well-

rounded education both in class and out of class, continues to increase, with all-time highs in the fall 2013 class in the percentages of students of color (22.3%) and non-resident students (9.6%).

- Alumni: Western's alumni display a strong commitment to their alma mater. This commitment manifests itself in several aspects of alumni support, whether it be the hiring of graduates, speaking in classes, mentoring, networking, or financial support. Alumni play a crucial role in the success Western students attain.
- Supporters: An increasing number of successful people in the Puget Sound area and beyond support Western even if they are not alumni. These people are attracted to Western because of its orientation and philosophy of education, its faculty, and its students. As with alumni, they support Western in many ways and often provide a margin of excellence that otherwise could not be reached.
- The Liberal Arts and Sciences Foundation: Western's core values embrace the importance to all students of a strong educational base in the liberal arts and sciences. All colleges recognize the value of and support instruction in these base areas. Many of Western's most effective teachers, whether they be tenure-track or non-tenure-track faculty, concentrate their efforts in this area.
- Programs: Western's academic programs are well known for their strength in terms of preparing students for graduate-level education and challenging careers as leaders in their fields.
  - Discipline-based majors: In every college and in most departments, Western's major programs provide students with great preparation for their careers, whether those careers be in the public sector, the private sector, education, or the not-for-profit sector. Students graduating with these majors are highly sought after by organizations and graduate programs.
  - Interdisciplinary programs: Western is highly unusual among institutions of higher education in having faculty and students who embrace the crossing of disciplinary lines. This is most obvious in two intentionally interdisciplinary colleges—Fairhaven College of Interdisciplinary Studies and Huxley College of the Environment. However, increasingly Western faculty are taking advantage of the freedom to explore such programs to work with colleagues from multiple colleges in subjects that leak outside the disciplinary silos. Western has committed to supporting such efforts with faculty governance and administrative infrastructure.
- Partnerships: Western understands it is embedded in multiple societies, both geographic and professional. It reaches out to partner with individuals and organizations in these societies to enhance its ability not only to fulfill its mission but to play its role as a publicly purposed institution.
  - Western is a leader in working with other educational institutions along the entire K-20 spectrum. Curricular programs operated through Woodring College of Education and others, outreach programs such as Compass2Campus, the Northwest Consortium on Higher Education, and Western's partnerships with community colleges in the Puget Sound region and the Kitsap and Olympic peninsulas all help Western and its partner institutions further the educational project.
  - Western is committed to effective partnerships with institution of higher education from other countries. Exploration of these partnerships has accelerated. Infrastructure is being built to ensure that Western's faculty and students have the opportunities they

need to gain a global perspective, whether through travel abroad or through interactions with exchange and other partners on Western's campus.

- Western works closely with organizations in the Bellingham community and throughout Puget Sound in areas such as economic development and the ongoing development of the Bellingham waterfront. This is another area in which Western has invested in infrastructure to be more effective in forming and sustaining these partnerships.
- Processes: Western has worked hard in several areas to institute processes that enable efficient work and effective participation in University decisions.
  - Western instituted over the last five years processes and bodies that help to ensure the reality of shared governance matches its promise. These include the operating and capital planning and budgeting processes that intentionally seek input throughout from the campus community, as well as the University Planning and Resource Council that brings together representatives of all University stakeholders.
  - Western has conducted and continues to conduct various analyses to help streamline processes throughout campus. Further, it has instituted a process by which initiatives to increase functionality and ease of use of its Banner ERP software can be proposed and implemented.
  - Western is an innovative campus, one that works hard to be understanding of and adopting best practices, and even to be in the forefront of movements that allow institutions of higher education to be more efficient and effective.
  - Western has strong systems of accountability at all levels, for faculty, staff, and student behaviors and performance.
- Values: Western has a strong commitment to its core values and is very successful at living those values as an institution.
  - Western shows its commitment to sustainability through initiatives in many areas. Students lead many of these initiatives, as do staff and faculty within and across multiple divisions at the University.
  - Western has a strong belief in engagement with employees of all types. One example of the University's acting on this belief is the involvement of representatives of all employee groups on bodies such as the University Planning and Resource Council and President's Cabinet.
  - Western commits itself to a vibrant culture of student and employee health and safety. The Wade King Student Recreation Center and the Employee Wellness Program foster stakeholder health, and University Police and Environmental Health and Safety work to keep the workplace and study place as safe and conducive to good health as possible.
  - Western holds diversity of faculty and staff as a core value. In pursuit of that diversity, the University has committed funds designed to hire and retain faculty and staff from underrepresented groups, including bridge funding for opportunity hires that will increase the University's commitment to diversity.
- Reputation/Position: Western as a university, and individual programs, carry strong reputations locally, regionally, and nationally. These well-earned reputations open doors to Western faculty, students, and staff; they also attract the interest of prospective faculty, students, staff, and supporters. In a virtuous circle, Western's strengths—along with its consistent communication

about those strengths and Western's mission—build its reputation, attracting people of quality, who then help Western's strengths become even stronger.

## CHALLENGES

- Resources: Western made the intentional choice during the recent recession and resultant budget cuts to protect its core academic function of teaching, and continued student access to that teaching, as much as possible; it then, as the economy recovered, made the choice to increase faculty resources through the hiring of additional tenure-track faculty. This decision has had positive consequences, as the quality of its programs has been maintained and enhanced. However, the decision's side effects in two areas mean the University has two distinct challenges related to resources. Other resource-related challenges also exist.
  - Staffing: Most if not all areas of the University are operating with as lean a staff as possible. In some cases it is likely that staffing levels are not sufficient for performance to be sustainably high. Some staff are attempting to perform, in addition to their own jobs, functions that previously were assigned to staff positions that no longer exist. These issues have effects on performance that may be exacerbated by lowering morale among staff. The lack of staff affects important student metrics such as retention rates and time to degree; more important, it affects the lives of the students Western pledges to serve as well as the faculty and staff who are serving those students.
  - Operating dollars: The need to maintain access has caused some academic units to shift funds from operating dollars (those covering goods and services, travel, equipment, and other non-personnel expenses) to personnel, in particular faculty expenses. It also has caused the other divisions on campus to give up resources to Academic Affairs. To make up for these cuts, divisions have used creative ways to fund operations, but there are limits to that creativity.
  - Workforce maintenance: Besides the workforce challenges mentioned under staffing, in all areas the workforce is aging. Over the next several years, as the large number of faculty and staff in the Baby Boom generation retire, their expertise, experience, and institutional knowledge will be taken with them. Because resources are lacking, many, particularly in staff positions, cannot receive training that would help managers and administrators engage in professional development of younger staff as part of succession planning. Departments will face the possibility of changes in departmental, college, or even university culture with the replacement of Baby Boom-aged faculty and staff by their younger successors.
  - Infrastructure: Western has many relatively recently constructed buildings. However, many are older and in need of substantial maintenance and upgrade work. To the extent this work is deferred, programmatic needs may not be met and basic building performance may be compromised.
- Diversity: Western's commitment to diversity in its faculty, staff, and student body is strong. However, challenges do exist in this area.
  - Demographics: although Western continues to increase its numbers of faculty, staff, and students from underrepresented groups, that progress has reached neither the level nor the velocity desired. Competition for faculty, staff, and students from underrepresented groups is strong. This factor is likely to become stronger, at least in terms of students, as



the trend of underrepresented groups forming an increasingly high percentage of high school graduates continues.

- Climate: Western views itself and is viewed for the most part as a welcoming community. However, perceptions of the climate reported by faculty, staff, and students from underrepresented groups are not as positive as is desired. The reputational effect may very well contribute to difficulty in attracting people from underrepresented groups, and the perceptions may contribute to difficulty in retention.
- Mission: Generally Western's mission and strategic plan are clear and embraced by the faculty and staff. However, three aspects have been sources of concern or questions and need to be addressed.
  - Graduate programs: Western is proud of its place as a premier undergraduate-centered university. It also has recognized historically that graduate education can enhance the undergraduate experience in a number of ways, meaning that investment in graduate education is also investment in undergraduate education. The emphasis placed on undergraduate education, however, does cause questions on the relative role to be played and relative emphasis to be placed on graduate education.
  - General education: As mentioned previously, the liberal arts and sciences are the core of all Western education. The nature of that core, as embodied in the General Education Requirements, is in question. Students historically have not seen the value of Western's general education program until well after graduation; instead, they see it as a series of check boxes to fill out. Multiple attempts to revise either the program or its narrative have not materially improved student perception, and satisfaction with the general education program continues to be markedly lower than that with other aspects of the Western experience.
  - Extended education: Many on Western's campus interpret its mission as primarily, indeed almost exclusively, focused on programs on the Bellingham campus delivered with state support largely by tenure-track faculty. This has been Western's focus since its beginning and a major source of its competitive advantage, although a few programs have served non-traditional populations through extended education. A growing number of people advocate interpreting Western's mission as including non-traditional delivery of a Western education, including mode of delivery and location, without losing a focus on what Western traditionally has done very well.

## OPPORTUNITIES

- Outreach: Western's strong reputation, built on the strengths described above, allow it to work externally with individuals and groups that can enhance the quality of its education. There is a wide variety of such individuals and groups covering all sectors of society. Many are highly interested in working with Western in ways that involve and help students.
  - K-12 Schools: Public schools are going through demographic and other changes. Their knowledge of Western through existing successful programs such as Woodring College, SMATE, and Compass2Campus (as examples) provide Western with the chance to extend these and other programs further into Washington's schools. Western can thus help the schools prepare students for college, benefitting the community with the likely side effect that many of those students will be interested in attending Western.

- Higher education: Western's leadership in the Northwest Consortium of Higher Education gives it a forum from which to help shape and indeed model the collaboration among all types of higher-education institutions in the region. Additionally, Western administrators have taken on leadership roles in statewide organizations, including the Council of Presidents. These forums allow Western to promote its values statewide and to influence the conversation about higher education in Washington.
- Community: Western is increasingly recognized as an important element in the development of the Bellingham/Whatcom County community. For example, Western has been and will continue to be an important participant in conversations about the future of the Bellingham Waterfront. This participation allows Western to have a measurable impact on any development and possibly locate programs that will expand student and faculty opportunities within the community. Western also took the lead in a planning process funded by a grant for emergency planning with other county institutions and has worked with Whatcom Community College and Bellingham Technical College to develop a joint position in this area. With increased permanent presence in Seattle and on the Kitsap Peninsula, Western also has the opportunity to play important and similar roles along both sides of Puget Sound.
- Economic development: Western units have played important roles in economic development in Whatcom County for many years. However, Western now is looked to as a leader in conversations about economic development. Further, Western's interest in partnerships off campus has encouraged community organizations, particularly those that promote innovation and entrepreneurship, to desire partnerships with Western and access to Western expertise and creative thinking. These types of partnership can give students and faculty experience and entrepreneurial opportunities.
- Private and NGO sectors: Western's students have become increasingly involved in experiential learning, with positive results for the organizations with which they have worked. This creates continuing opportunities to expand experiential learning programs, be they internships, class projects, service learning, or co-curricular programs run through student clubs or other organizations.
- International: Western's growing reputation opens doors abroad to possibilities for student and faculty exchange, faculty-led study abroad experiences, and perhaps even joint degree offerings. All of these possibilities would strengthen Western's internationalization efforts.
- Donors: Western's Foundation has had success in its comprehensive campaign. However, further opportunities exist as more alumni of financial means are discovered and Western's programs and philosophy appeal increasingly to non-alumni of means.
- Niches: Western has many strong programs that fill niches in their fields—programs that specialize in preparing students for graduate school, programs that educate students to fill particular slots in a field or an industry. Two further possibilities are available:
  - Interdisciplinary programs: Organizations in all sectors look increasingly for their leaders to people who can see multiple perspectives, a skill that is intentionally and naturally developed through interdisciplinary education. Western's development of successful interdisciplinary programs, and the interest and capability of its faculty to work across

disciplines, could give students the chance they would like to have. It is beyond this analysis to suggest specific areas or structures, but multiples of each are possible.

- International: Western is devoting resources to studying the best strategy to approach internationalization of the University and implementing infrastructure enhancements in this area. In particular Western, because of its location, alumni, and connections already made, has a strong opportunity to partner with institutions in eastern and southern Asia.
- Resources: The Washington State Legislature increasingly understands the role of higher education in the state, in multiple areas including economic development and strengthening society. More specifically, the Legislature has recognized Western's high quality—during the recession by not cutting Western's budget as extensively as those of other institutions, and more recently by increasing Western's budget to a greater extent than those of other institutions. The Legislature also funded several Western initiatives. Western has an opportunity to build on that support in seeking additional funding.
- Diversity: Although demographic issues pose both challenges and threats to Western, they also give opportunities. Western can be a leader in adjusting to the new demographics, becoming more attractive to the most richly diverse population in the state going forward. In doing so, Western can further fulfill its mission of serving the state by giving those students a Western-quality education.

## THREATS

- Demographics: Some demographic trends pose a threat to Western's traditional student population of students from middle- and upper-middle class families. To the extent that these trends threaten Western's traditional student population, without action they also threaten Western's ability to deliver the high-quality education it has become known for.
  - Numbers: The number of graduates from Washington's high schools has declined from its peak a few years ago. It will not reach the peak level again for several years. In combination with the changed competitive environment (see below), this promises to push either the number or the quality of Western students (quality as measured by Admissions Index scores) down from their current levels. If demographic trends that show a higher percentage of high school graduates coming from groups that have historically had low college-attendance rates, it is possible that the actual number of high school graduates interested in attending four-year universities will decline further than the overall number of high school graduates.
  - Student Support Services: A growing number of students accessing high education are bringing complex personal and academic barriers that require additional support. These challenges leave the individual student at risk of not completing his or her undergraduate degree. Support services ranging from increased academic advising to mental health services will need to be evaluated as a part of investing in the achievement of both individual graduation goals and statewide achievement goals.
- Competition: Several aspects of the competitive environment are changing. Some changes are in response to the demographic trends mentioned above, and some are in response to resource constraints arising from the recent recession. Most of these trends are linked to maintaining or

increasing enrollment and tuition dollars. Other aspects of the competitive environment are changing due to other trends, including technology and private support.

- In-state students: Four-year institutions, noting the demographic trends mentioned previously, have begun to offer greater incentives of different types for high-potential students to enroll at their institutions. The University of Washington has increased the number of in-state students it will enroll. Some two-year institutions have begun to offer four-year degrees called bachelor's of applied science that have similar titles to degrees at four-year institutions.
- Out-of-state and international students: These populations have become increasingly attractive for several reasons: They increase the diversity of student populations, they fill seats not being filled by in-state students because of the demographic trends, and they bring additional revenue through tuition premiums (even if those premiums are reduced through incentives such as tuition waivers). For students within the United States, the competitive pressure is compounded: each institution is recruiting out of state, so institutions are competing with each other in multiple geographic markets, each trying to retain its own in-state students and poach the other institution's in-state students. The international population faces similar pressures, although because of the continued prestige of a U.S.-based degree, the pressures are somewhat less.
- Technology: Developments in technology, particularly information technology and access, allow the opportunities to gain an education to multiply. The traditional face-to-face education that has been Western's competitive advantage for many years may become less important to students as a result. Massively open online courses, or MOOCs, may evolve from their current form to something that is more of a threat to traditional education. Finally, the sense that technology allows for increased alternatives to formal education may grow, reducing demand for what Western provides.
- Private support: As state support diminishes and the ability to afford a college education diminishes (trends discussed below), private support becomes more important in three areas for Western: student support, basic operations, and provision of the margin of excellence. Scholarship dollars, donor time and funds to support necessary initiatives, and supporter time and funds to make good programs best-in-class all are important. However, competition for time and dollars has increased and will continue to increase from at least two sources: other institutions of higher education, which seemingly run continuous fund-raising campaigns, and the not-for-profit sector more generally, which relies on the same finite reservoir of time and dollars as Western with similarly increasing needs.
- Affordability: The threats to affordability at Western come mostly from trends in two areas: state government support and tuition..
  - State government support: Although the Washington legislature has shown increased interest in supporting higher education, two major caveats must be added to that statement. The first is that the legislature will be increasingly pressed by the constitutional need to fully fund basic K-12 education in an environment where revenue increases must be accomplished through economic growth, not through new taxation, and through a revenue model that is not ideal. The second caveat is that any new funding, or perhaps even continued funding at the current level, may have conditions

added to it related to performance targets. Both call the current level of funding into question, since although the University will be able to participate in the discussion regarding performance targets, it may not have the final say in those targets. If basic state funding does not increase over time, at the very least enough to cover necessary cost increases, more pressure will be placed on tuition, reducing the affordability to the students of the kind of quality Western values and produces in broad categories of higher education.

- Tuition: The tuition increases of the last several years have lessened Western's relative value, although the University continues to be rated highly in value-oriented rankings. There is some suggestion that demand for a Western education, which has historically stayed constant or increased even with tuition increases, may undergo a shift with additional large tuition increases. Even if demand stays constant, affordability will decrease with large tuition increases unless scholarship dollars increase faster than tuition. Affordability will suffer further as students take out larger amounts of loans that likely will prove harder to repay. Also, the political risk of large tuition increases is substantial. If tuition increases are small and new state revenue is lacking, Western will be hard pressed to maintain its current level and quality of education, and new programs could only be accomplished through the ending of existing programs and services.
- Campus Safety: University campuses across the country have seen an increased number of violent incidents. As well, natural disasters have increasingly hit campuses. Western is in an area prone to earthquakes and threatened by tsunamis; as with all organizations, it is in danger of suffering through acts of violence from multiple sources.

**WESTERN WASHINGTON UNIVERSITY**  
**ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees  
**FROM:** President Bruce Shepard by Senior Vice President Eileen Coughlin  
**DATE:** February 7, 2014  
**SUBJECT:** **Residence Hall Expansion Update**  
**PURPOSE:** Discussion Item

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**Purpose of Submittal:**

The senior vice president will update the Board of Trustees on outside consultation with Mahlum Architects as planning continues for the expansion of Edens North. Additionally, she will discuss the potential location of international programs connected to Buchanan Towers.

**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees

**FROM:** Julie Hill, Manager of Corporate Partnerships for University Advancement

**DATE:** Feb. 7, 2014

**SUBJECT:** **Seattle Presence**

**PURPOSE:** Presentation Item

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**Purpose of Submittal:**

Julie Hill, Manager of Corporate Partnerships for University Advancement, will provide an update to the board on the presence of Western Washington University in Seattle.

**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees

**FROM:** President Bruce Shepard by Stephanie Bowers, Vice President for University Advancement and Executive Director, WWU Foundation

**DATE:** Feb. 7, 2014

**SUBJECT:** **Campaign Update**

**PURPOSE:** Discussion Item

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**Purpose of Submittal:**

Stephanie Bowers, Vice President for University Advancement and Executive Director of the WWU Foundation, will provide an update to the board on the Western Washington University campaign.



**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees

**FROM:** President Bruce Shepard by Sherry Burkey, Associate Vice President for University Relations and Community Development

**DATE:** February 7, 2014

**SUBJECT:** **Olympia Update**

**PURPOSE:** Discussion Item

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**Purpose of Submittal:**

Sherry Burkey, Associate Vice President for University Relations and Community Development, will give an update on the 2014 legislative session.

# Western Washington University

SERVING WASHINGTON



## Legislative Briefing Book 2014 Session



Active Minds **Changing Lives**

This document was presented at the Board of Trustees meeting and has been added to the meeting packet after the presentation.



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# INSTITUTIONAL Profile

## AT A GLANCE

- One of Washington's **six** state-funded, four-year institutions of higher education.
- The state's **third-largest** higher education institution.
- Operates on the **quarter** system.
- Seven **academic divisions**: College of Business and Economics, Fairhaven College of Interdisciplinary Studies, College of Fine and Performing Arts, College of Humanities and Social Sciences, Huxley College of the Environment, College of Sciences and Technology, Woodring College of Education, and Graduate School.

## CAMPUS

- Perched on a hillside in Bellingham, **between Seattle and Vancouver, B.C.**, walking distance to Bellingham Bay and a short drive to Mount Baker.
- A quarter of Western students live on the **wooded 212-acre campus**, which includes part of the 180-acre Sehome Arboretum.
- Campus also includes the Shannon Point Marine Center in **Anacortes**, and a recreational complex at **Lake Whatcom**.
- Offers classes in **Anacortes, Bremerton, Everett, Port Angeles, Poulsbo and Seattle**.
- Work is under way to include Western in Bellingham's **waterfront redevelopment**.

## HISTORY

- Gov. John H. McGraw signed legislation in 1893 creating New Whatcom Normal School.
- First 88 students enrolled in

September, 1899.

- **1937**: becomes Western Washington College of Education; in **1961**, Western Washington State College; in **1977**, Western Washington University.
- Dr. **Bruce Shepard** is WWU's 13th president.

## FINANCES

- Resident undergraduate tuition and fees are **\$8,862** for three quarters.
- State operating budget in 2013-14 is **\$142.4 million**, including state appropriations and tuition revenue.
- State appropriation funds about 37 percent of the operating budget. Tuition is about **63 percent**.

## ACADEMIC EXCELLENCE

- Consistently ranked the **top master's-granting public university** in the Pacific Northwest by U.S. News & World Report.
- Faculty in fall 2013: **858**.
- Full-time faculty: 536, **87.5 percent with terminal degrees**.
- Student-faculty ratio: **19.7 to 1**.

## STUDENTS

- Fall 2013 enrollment: **14,950** full- and part-time students.
- Students of color: **22.3 percent**.
- First-year students: **2,792 freshmen** and **1,051 transfers**.
- 2012 full-time freshmen returning: **82.4 percent**.
- Six-year graduation rate: **69.2 percent**.
- In-state students: **90.4 percent**, with top counties King, Snohomish, Whatcom and Pierce.

- And from **47 other states** and territories, topped by California, Oregon, Colorado and Alaska. International students come from **47 nations**, including Canada, Japan, Vietnam, China and Hong Kong.

## ALUMNI

- More than **107,000 graduates** live in Washington and around the world.
- Top employers of alumni include **Boeing, Microsoft**, school districts and small and large businesses throughout the state.
- Graduates include **leaders** in business, public service, education, the sciences and arts, and academia.
- Western ranks first among medium-sized schools with **alumni serving in the Peace Corps**.

## ATHLETICS

- **Twelfth** in Learfield Sports Director's Cup standings of 310 NCAA Division II schools.
- **Champions** of the Great Northwest Athletic Conference five years in a row and nine of the past 11 years.
- In 2012-13, reached the **Division II national semifinals** in men's and women's basketball and men's golf. Placed third nationally in women's rowing.
- About **300 students** compete in intercollegiate athletics in 15 varsity sports.

## SUSTAINABILITY

- Purchases **100 percent** of its electrical energy from green sources via renewable energy credits.
- One of the nation's **top purchasers of green energy** in higher education, according to the EPA.

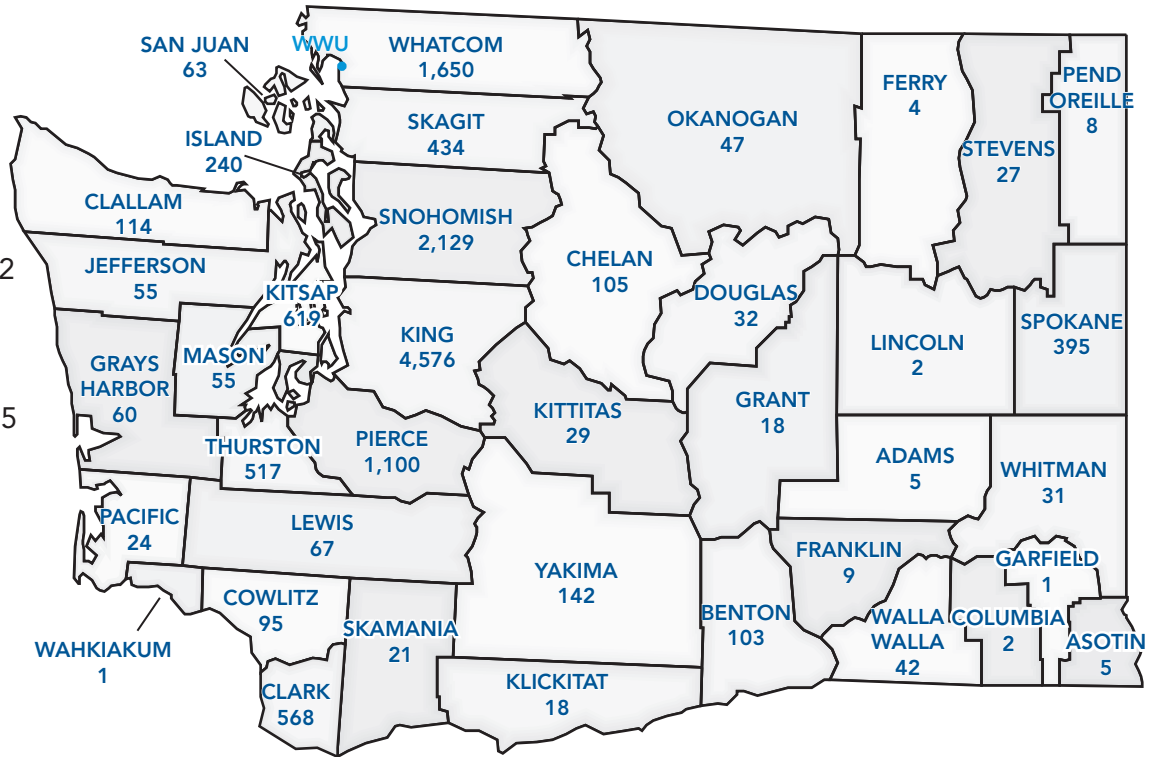


Active Minds Changing Lives

# Western in WASHINGTON

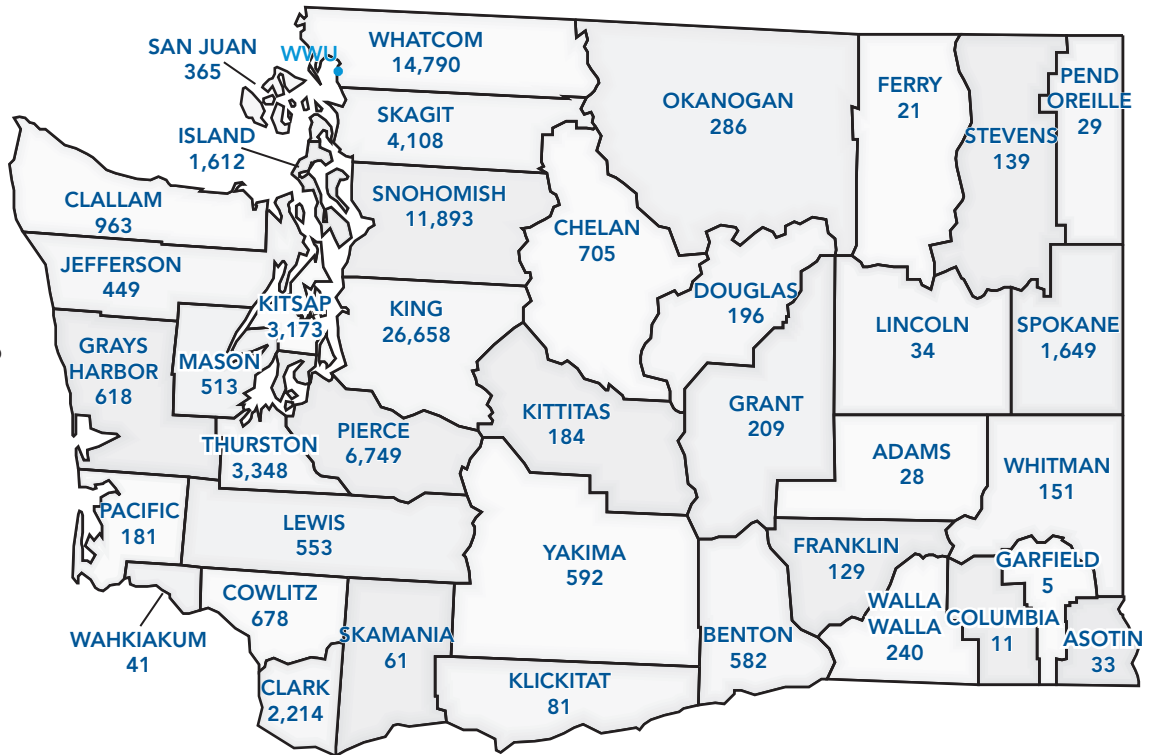
## Students

**Total students: 14,950**  
 From Washington: 13,412  
 From other U.S. states  
 and territories: 1,380  
 From Canada: 23  
 From other countries: 135



## Alumni

**Total alumni: 107,603**  
 In Washington: 84,271  
 In other U.S. states  
 and territories: 21,926  
 Outside U.S.: 1,406





# THE STATE INVESTS ...

The State Legislature's investment in Western is paying dividends for the state's economy by:

## Meeting the state's need for training in Computer Science:

- Adding 275 new students to the Computer Science Department, quadrupling the number of graduates.
- Expanding access to Computer Science courses that enable students to graduate more quickly.
- Creating three new CS programs:
  - Computational Science
  - Social Computing
  - Computer and Informational System Security

## Generating more engineers to meet state needs:

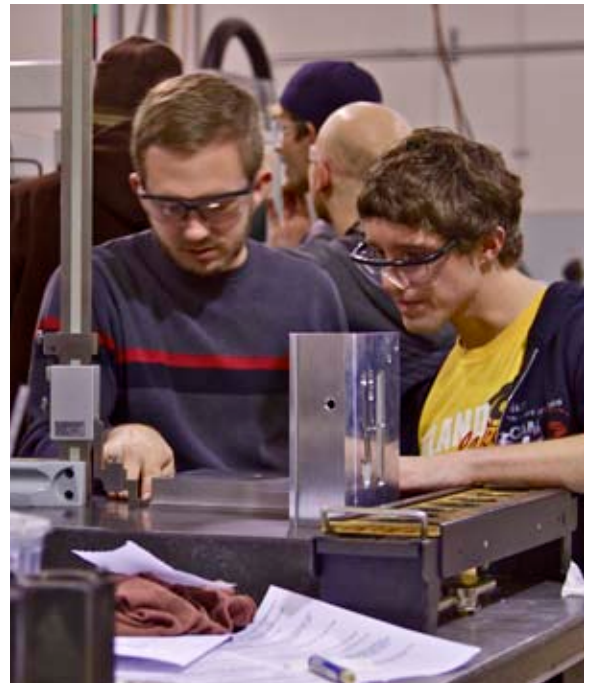
- Western's well-respected Engineering Technology programs are transitioning to full ABET-accredited Engineering degrees:
  - Electrical Engineering
  - Manufacturing Engineering
  - Plastics/Composites Engineering
- Transitioning 450 students to the Engineering degree program.
- Graduates benefit from a hands-on learning experience unique to Western.

## Building a pioneering program in Energy Studies:

- The Institute for Energy Studies is one of the only comprehensive bachelor's degree programs in the country combining science, technology, economics, business management, politics and public policy.
- Students are trained to become leaders in the new energy economy. Energy sector jobs include energy field auditor, energy economist and renewable energy project manager.
- The Founding Advisory Board includes executives from the public and private sectors, including Alaska Airlines, Puget Sound Energy, McKinstry, Boeing, the Bullitt Foundation and the Washington Clean Tech Alliance.

## Enhancing opportunities for Western students:

- Increasing capacity in STEM-related fields.
- Expanding advising and counseling services.
- Expanding support services and boosting retention for at-risk students.
- Expanding corporate partnerships to focus on internship development.



# ...WESTERN DELIVERS

## EXCELLENCE IN ACADEMICS AND RESEARCH

- Western is the [top national producer of Fulbright Scholarship recipients](#) from public master's-granting universities.
- Western is 13th among master's-granting institutions for undergraduate [alumni who go on to earn doctorates](#).
- Western's Shannon Point Marine Center has received [millions in grants](#) from the National Science Foundation for high-quality marine research.
- Faculty and students are engaged in [cutting-edge research](#) projects exploring how to break down greenhouse gases into useful compounds, creating interactive maps with pollution data, and studying faster movement of traffic at the Canadian border.

## NATIONAL RECOGNITION

- Western is the [best public, master's-granting institution](#) in the Pacific Northwest, and one of the most efficient in producing educational quality, according to U.S. News and World Report.
- Western is the top medium-sized university for alumni enrolled in the Peace Corps.
- Kiplinger's Personal Finance magazine ranks Western 93rd on its national list of the [100 Best Values in Public Colleges](#) for 2013, reflecting academic quality as well as cost.

## STUDENTS OF DISTINCTION

- Western students win [top fellowships and awards](#), recently including the Fulbright Scholarship, the Ernest F. Hollings Scholarship and the National Science Foundation Graduate Fellowship.
- Two students from the College of Business and Economics were [national champions at the 2013 DECA International Conference](#). Six more students were national finalists.
- Western is home to the [NCAA Division II National Semifinalists](#) in Men's and Women's Basketball and Men's Golf.

## COMMUNITY LEADERSHIP

- Western student mentors have spent [thousands of hours](#) working with area children through Compass 2 Campus, which encourages youngsters to start early setting a course for college.
- Princeton Review calls Western, a leader in sustainability, one of the nation's "greenest" colleges.
- Western alumni [make a difference in businesses](#) around the state. For example, alumni are key executives at Microsoft and The Boeing Co.





# CARVER ACADEMIC FACILITY

The Carver Academic Facility is the hub for many STEM and high-demand academic programs and campus life activities. The most heavily used building on campus, Carver's facilities range from specialized laboratories to multi-use gym space for instruction and activities.

**WITH HIGH VOLUME AND USE COMES A HIGH LEVEL OF CONCERN.** Substandard seismic and life safety conditions are documented and must be addressed if this building is to serve students now and in the near future. The facts tell the story.

Gov. Jay Inslee's 2014 Supplemental Budget Proposal includes \$5 million to keep this crucial project moving along. Western's total request for Carver construction is \$71 million.

## A dying building:

- Critical areas of Carver would likely fail in a Nisqually-sized earthquake, according to a consultant study.
- Parts of Carver scored 5 points out of 100 for seismic stability.
- Deferred maintenance totals more than \$20 million – 16 percent of Western's total backlog.
- Some aged systems can't be repaired due to unavailable replacement parts. Piping failures have dumped thousands of gallons of raw sewage under the building.
- Restrooms provide 40 percent of code capacity. There is no ADA access to classrooms and labs above the first floor.

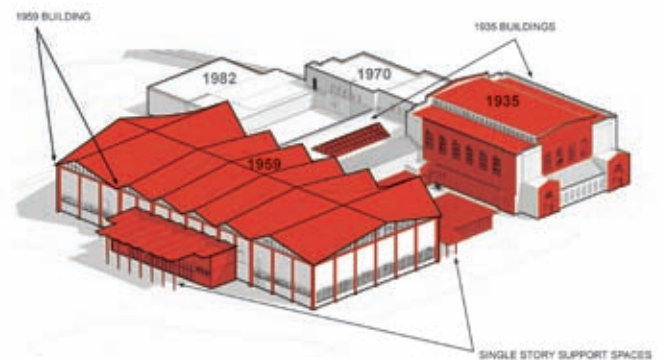
## A world of opportunity:

- Carver houses the largest and fastest-growing academic program at Western, with a 41-percent increase in majors in the past five years, meeting critical unmet needs in the State's workforce. Studies include:
  - Pre-Physical Therapy
  - Pre-Health Care Professions
  - Health and Fitness Specialist
  - Sport Psychology
  - P-12 Teacher Education/Health Teacher Education
  - Community Health
  - Movement Studies
  - Recreation
- 268 academic classes are taught in Carver each academic year.
- The renovation will add new classrooms and labs to support an additional 185 graduates per year.

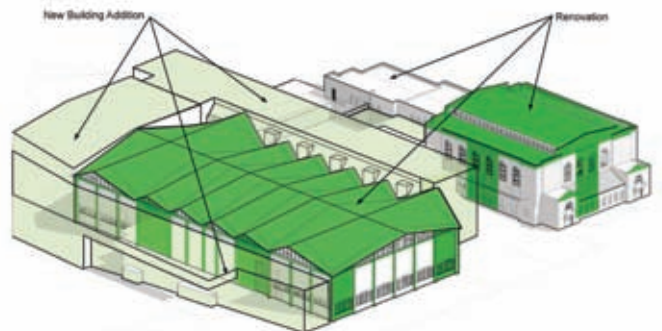
## The project is ready and makes sense:

- OFM ranked Carver as the #1 renovation project among the six baccalaureate institutions.
- The State has already invested \$7.3 million in Pre-design and Design.
- One year delay has already increased the cost of the project from \$69.3 million to \$71 million.

LOCATIONS OF PROBABLE FAILURE IN A SEISMIC EVENT



PROPOSED UPGRADES TO LIMIT POTENTIAL FAILURES



# NextGen STEM Teacher Prep

Washington's economic future hinges on our state's capacity to prepare excellent teachers trained to improve STEM achievement for K-8 students: **\$832,521**

Math and science teacher training is a core strength at Western. K-8 students whose teachers are involved with a professional development partnership with Western tend to do better on the state's science tests – this is particularly true among some low-income students.

Our plan is to build our annual capacity to meet the state's needs by:

- **Expanding and improving our science and math education program** to prepare all our K-8 education graduates to be effective math and science teachers.
- **Recruiting a diverse cadre of motivated STEM students** to teach science, technology and math in middle schools.
- **Preparing 10 to 15 science specialists** each year to serve in high needs elementary and middle schools.
- **Creating a Next Generation model** for K-8 STEM Teacher Preparation that can help improve STEM teacher preparation across the state of Washington.
- **Hiring four new faculty members:** one specialist each in mathematics education and science education, and a faculty member in Woodring College of Education.
- **Hiring a diversity specialist** and program manager to recruit and support diverse students in STEM education.
- **Hiring crucial support staff** such as an information technology specialist and administrative assistant. A quarter-time evaluator and two half-time graduate students will lead evaluation efforts. And four undergraduate students will be Learning Assistants in introductory science and math courses.



Western works closely with more than 150 area K-12 teachers to improve STEM instruction and to prepare them to mentor student teachers.

Washington's schools are experiencing a critical shortage of highly qualified STEM teachers, a shortage that becomes even more acute as the Common Core State Standards in Math and the Next Generation Science Standards are integrated into the state's K-12 curriculum.

Significantly increasing the number and diversity of certified STEM teachers – and improving the quality of their preparation – will ensure all K-8 students have the opportunities and encouragement to pursue advanced STEM classes in high school and college.

# COMPASS 2 CAMPUS

Compass 2 Campus is Western's campus-wide initiative that provides mentors in Title I schools to encourage youngsters to graduate from high school and recognize the opportunities in higher education: **\$657,000**.

In 2009, HB 1986 was signed into law by Gov. Gregoire and established Compass 2 Campus as the state's pilot mentoring initiative. Though no further legislative appropriation was available through the Great Recession, Compass 2 Campus has grown into one of the state's largest student mentoring programs.

Today, Compass 2 Campus needs more than grants and donations to ensure the program succeeds and expands beyond the northwest corner of the state.

## Powerful role models:

- Compass 2 Campus is an early outreach/pipeline program designed to increase access to higher education for students from traditionally underrepresented and low-income backgrounds.
- Trained Western students spend four hours a week in classrooms to offer mentoring and academic tutoring to fifth- through 12th-grade students.
- Student mentors lead campus tours each fall for about 800 fifth-graders to get a glimpse of college life and an invitation to see themselves as graduates.
- After the students return to their schools, mentors follow them through middle and high school. New fifth-graders enter Compass 2 Campus each year.

## Growing regional partnerships:

Compass 2 Campus partners with Whatcom Community College, Bellingham Technical College, Northwest Indian College and Skagit Valley College. Central Washington University also plans to bring the program to its campus.

A statewide coordinator will fuel the program's continued expansion throughout the state.

## By the numbers:

- Operating budget request: \$657,000.
- Number of schools served: 29.
- Annual number of hours Western student mentors spend in schools: 31,150.
- Number of Western student mentors per year: 900.
- Percent of Western mentors who return the following year: 39 percent.
- Total number of mentoring hours since 2009: 95,285.



[wce.wvu.edu/c2c/compass-2-campus](http://wce.wvu.edu/c2c/compass-2-campus)

# STATE FTE FUNDING

The Legislature's investment in Western Washington University has begun to address a long-standing issue: Western receives less funding per FTE than the state's other four-year universities and less per FTE than the state's community and technical colleges.

## State Funding per Budgeted FTE Enrollments

	FY 2014	FY 2015	2013-15
University of Washington	\$7,180	\$7,134	\$7,157
Washington State University	\$8,038	\$8,087	\$8,062
The Evergreen State College	\$5,143	\$4,988	\$5,066
Eastern Washington University	\$4,645	\$4,626	\$4,636
Central Washington University	\$4,594	\$4,576	\$4,585
<b>Western Washington University</b>	<b>\$4,497</b>	<b>\$4,480</b>	<b>\$4,488</b>
SBCTC	\$4,501	\$4,492	\$4,497

Average (TESC, EWU and CWU)	\$4,794	\$4,730	\$4,762
<b>Western Washington University</b>	<b>\$4,497</b>	<b>\$4,480</b>	<b>\$4,488</b>
Per FTE State Funding Gap	\$297	\$250	\$274
Per FTE Percent Gap	6.2 %	5.3 %	5.8 %
WWU Budgeted Enrollment	11,762	11,762	11,762
State Funds Shortfall	\$3,498,487	\$2,944,769	\$6,443,256



Legislative Briefing Book  
2014 Session



Active Minds Changing Lives

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## **Week 4 Update from Olympia: The first three weeks**

- January 13: Beginning of 2014 Legislative Session (60 days)
- Steve VanderStaay/Sherry Burkey presented to House Higher Education on meeting higher education attainment goals (video below)
- Western presentation to House Appropriations Committee on how we used targeted STEM funding
- Western presentation to House Appropriations Subcommittee on Education on how we spent the state's investment in Western last session
- Presentation to House Higher Education and Senate Higher Education on Western's incentive funding taskforce metrics (Steve VanderStaay)
- President Bruce Shepard and VP for University Relations and Community Development Steve Swan in Olympia from January 19-January 21 meeting with legislators.
- Council of Presidents reception on January 22<sup>nd</sup>
- Shar Sarte-Prince (Compass 2 Campus) and Rich Dustin (PSE) testified on mentoring legislation in front of House Higher Education
- Huxley Professor David Wallin in Olympia for a series of meetings with legislators to discuss the potential impact of proposed legislation on Western's use of unmanned aerial vehicles for research purposes.
- Regents and Trustees day in Olympia on January 27<sup>th</sup>, followed by evening reception hosted by Western Advocates, WSU Impact, UW Impact.
- WWU State Government Relations reception for Western students, graduates, staff working in Olympia on January 29<sup>th</sup>.
- Weekly meetings with WWU Faculty Representative Sara Singleton and ASWWU Legislative Liaison Matthew Bobbink.
- Western Legislative Review, update posted on January 31: <http://www.wvu.edu/wlr/> - Updates posted every other week during session.

## **Week 4 Update from Olympia: Looking ahead**

- Policy Cutoff this week: All legislation must pass out of policy committees prior to the end of the week to continue through the process this session.
- Fiscal Cutoff next week: All legislation must pass out of fiscal committees prior to February 11 (fiscal committees include Senate Ways & Means (including Capital Budget), Senate Transportation, House Appropriations, House Capital Budget, House Transportation, and three House Appropriations Subcommittees).
- House of Origin Cutoff on February 18: House bills must pass out of the House of Representatives, Senate bills must pass out of the Senate by this date to continue in the process.

## Watch What's Happening in Olympia

- The Senate passed its version of the Dream Act (now called the “Real Hope Act”) on Friday, January 31<sup>st</sup>. [To watch the Senate Floor debate CLICK HERE.](#)
- On January 15<sup>th</sup>, Steve VanderStaay and Sherry Burkey presented to the House Higher Education Committee in a work session titled “Plans for Expansion to Meet Higher Education Attainment Goals.” [To watch the presentation CLICK HERE.](#)
- Governor Inslee included \$5 million for Carver in his proposed Capital Budget. Sherry Burkey testified in front of the House Capital Budget Committee on January 21<sup>st</sup>. [To watch her testimony CLICK HERE.](#)

### **BILLS OF INTEREST:**

<b><i>BILL #</i></b>	<b><i>Sponsor</i></b>	<b><i>Legislative Status</i></b>	<b><i>Summary</i></b>
2613	Gregerson	Passed House Higher Ed	Council of Presidents annual efficiency legislation.
6362	Bailey	Passed Senate Higher Ed	Council of Presidents annual efficiency legislation (Senate version).
2720	Seaquist	Passed House Higher Ed	Pay it forward pilot program.
2400	Walkinshaw	Passed House Higher Ed	Mentoring and Service Learning legislation. Proposed by Campus Compact, amended to include Compass 2 Campus (but removed all funding language).
2429	Stonier	Passed House Higher Ed. Scheduled for vote in Ed. Appropriations.	Creates the Washington advance higher education loan program.
2651	Hansen	Passed House Higher Ed	Creates a higher education transparency website, including easily accessible information on revenues and expenditures for each institution.
6042	Baumgartner	Passed Senate Higher Ed. Now in Senate Ways & Means.	Senate performance funding legislation.
6043	Baumgartner	Scheduled for vote in Senate Higher Ed	Establishes a cap for resident undergraduate tuition rates at 10% of the most current annual average wage.
6523	Bailey	Passed the Senate	Senate version of the Dream Act (Real Hope Act)
5318	Bailey	Passed the Senate	Removes the one-year waiting period for veterans or active members of the military for purposes of in-state tuition eligibility.

2653	Zeiger	Did not pass committee before cutoff date.	Provides higher education degree production incentives (based on a point system factoring in the acceptance rate of in-state students)
5969	O'Ban	Passed Senate Higher Ed	Provides for the awarding of academic credit for prior military training.
2694	Hansen	Passed House Higher Ed	WSAC to provide high achieving, low-income students a packet through the mail encouraging them to apply to in-state universities.
2336	Zeiger	Passed House Higher Ed	Requires universities to post departmental level expenditures on their website (amended to put this information on ERDC website)



**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees

**FROM:** Karen Lee, Chair, Board Committee on Trustees

**DATE:** February 7, 2014

**SUBJECT:** **Board Committee on Trustees Report**

**PURPOSE:** Information Item

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**Purpose of Submittal:**

Chair Lee will report to members of the Board of Trustees and the University President and his staff topics related to the Board Committee on Trustees.

## **WESTERN WASHINGTON UNIVERSITY ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees

**FROM:** President Bruce Shepard by Provost Brent Carbajal

**DATE:** February 7, 2014

**SUBJECT:** **Academic Affairs Report: Director of Shannon Point Marine Center**

**PURPOSE:** Information Item

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### **Purpose of Submittal:**

Dr. Erika McPhee-Shaw has been hired as director of Western Washington University's Shannon Point Marine Center (SPMC), effective June 15, 2014. She succeeds longtime SPMC Director Steve Sulkin, who has retired.

McPhee-Shaw is an associate professor at Moss Landing Marine Laboratories and San Jose State University, where she has worked since 2004. Moss Landing Marine Laboratories is the graduate program in marine science for California State Universities East Bay, Fresno, Monterey Bay, Sacramento, San Francisco, San Jose and Stanislaus.

McPhee-Shaw has a bachelor's degree in Physics from Dartmouth College and a doctorate in Oceanography from the University of Washington. She was a National Research Council Fellow at the Naval Postgraduate School in Monterey and was a postdoctoral researcher at the University of California Santa Barbara. Her research focuses on internal waves, continental shelf and slope dynamics, and sediment, nutrient, and oxygen transport; and she has been chief scientist on various seagoing projects. She is chair of the executive council of the Central and Northern California Ocean Observing System (CeNCOOS), which is part of the Integrated Ocean Observing System (IOOS), a national framework of 11 coastal observing systems. She serves on the national USIOOS board of directors. She is a recipient of a Leopold Leadership fellowship. Established in 1998, this innovative program was created to provide successful midcareer scientists in Canada, Mexico, and the United States with tools to better communicate their science beyond the scientific community, as well as providing skills in management and more effective leadership.

She has written extensively for academic and science education publications, has been the lead principle investigator on National Science Foundation and NOAA grants and has done considerable outreach, including as the oceanographer on a Discovery Channel science special with host Philippe Cousteau in Inverness, Scotland in 2008.

“I am very excited about coming to Shannon Point Marine Center, which has such high quality education and research programs and amazing facilities. I am so pleased to be joining Western Washington University, and envision opportunities to expand WWU’s footprint in marine studies within the natural sciences and environmental studies programs for which WWU has such an outstanding reputation,” McPhee-Shaw said.

Steve Hollenhorst, dean of Western’s Huxley College of the Environment, has been serving as interim director of Shannon Point Marine Center.

The Shannon Point Marine Center’s mission is to support and promote marine science academic programs at WWU, develop new information about local marine environments, train the next generation of marine scientists, and provide public education events. More information about SPMC can be accessed at <http://www.wvu.edu/spmc>.

**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees  
**FROM:** President Bruce Shepard by Provost Brent Carbajal  
**DATE:** February 7, 2014  
**SUBJECT:** **Quarterly Report on Grants and Contracts**  
**PURPOSE:** Informational Item

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**Purpose of Submittal:**

Information from the Office of Research and Sponsored Programs concerning grant awards for the period October 1, 2013 to December 31, 2013.

**Supporting Information:**

- Grant awards/totals for the period 10/1/13 – 12/31/13
- Grant awards for the fiscal year 2013/14



**SUBJECT: YTD Grant Awards**

<b>Department</b>	<b>7/1/13- 9/30/2013</b>	<b>10/1/13- 12/31/2013</b>	<b>1/1/14- 3/31/2014</b>	<b>4/1/14- 6/30/2014</b>	<b>Fiscal Year 2013-14</b>
Anthropology	2,100	87,817			89,917
Biology	130,171	25,951			156,122
Campus Police	500				500
Chemistry	164,935				164,935
Child Development		18,898			18,898
Geology	31,641				31,641
History	106,050				106,050
Huxley	67,484	238,234			305,718
Mathematics	471,957	332,700			804,657
Political Science	27,526				27,526
Psychology	336,895				336,895
Science, Math & Tech	893,413				893,413
Education					
Shannon Point Marine Center	280,659				280,659
Student Life		294,948			294,948
Woodring College of Education	764,605	3,400			768,005
<b>Total</b>	<b>\$ 3,277,936</b>	<b>\$ 1,001,948</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 4,279,884</b>



**WESTERN WASHINGTON UNIVERSITY**  
**ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees  
**FROM:** President Bruce Shepard by Senior Vice President Eileen Coughlin  
**DATE:** February 7, 2014  
**SUBJECT:** **Admissions and Enrollment Report**  
**PURPOSE:** Information Item

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**Purpose of Submittal:**

To provide a general update on enrollment and admissions

**February 2014 Enrollment and Admissions Report**  
Prepared by Clara Capron,  
Assistant Vice President for Enrollment and Student Services

**Admissions Yield Events**

Receptions for admitted students will be held in March and early April to congratulate and welcome admitted students and their families to Western, answer questions, and provide one-on-one assistance to aid them in their enrollment decisions. In-state receptions have been scheduled for Seattle, Bellevue, Tukwila, Tacoma, Vancouver and Spokane. Out-of-state locations include Portland, Boise, Denver and San Francisco. Yield programs have typically included Admissions staff and current students. This year we are augmenting our recruitment efforts to include faculty participation and financial aid advising.

**Expanded Outreach to High Achieving Students**

To strengthen our efforts to actively recruit high-achieving students, Admissions counselors are personally emailing a select group of approximately 1,500 students who have been admitted with highest honors or with distinction. Counselors are making effective use of personal interests referenced in the application for admission to connect students to suitable academic and co-curricular opportunities at Western. Admissions is tracking contacts to assess the effectiveness of this pilot program. In addition, we have created new publications that incorporate information frequently requested by high-achieving students and are mailing them with a personalized letter to students admitted with highest honors and with distinction.



## **Successful Implementation of Noel-Levitz TrueCost Calculator**

Western contracted with Noel-Levitz to implement a [net price calculator](http://www.finaid.wvu.edu/client_services/pages/general_info/net_price_calculator.php), called the “TrueCost Calculator,” to better inform prospective students and their parents of their estimated, annual, out-of-pocket costs after grants, tuition waivers and institutional scholarships are subtracted from their estimated college expenses. Institutions participating in federal student aid programs are required by law to provide a net price calculator to prospective students. You can check it out at: [http://www.finaid.wvu.edu/client\\_services/pages/general\\_info/net\\_price\\_calculator.php](http://www.finaid.wvu.edu/client_services/pages/general_info/net_price_calculator.php).

Prior to implementing the TrueCost Calculator, Western used basic software provided by the U.S. Department of Education to provide the minimally required information. Advantages of using the TrueCost Calculator include use of Western branding, a clearer presentation, the ability to allow students to request personal follow-up from an Admissions or Financial Aid counselor as a function of the calculator, access to the database of potential recruits who use the calculator and provide their contact information, and inclusion of work study and loan estimates as portions of aid offers.

**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees

**FROM:** President Bruce Shepard by Vice President Richard Van Den Hul

**DATE:** February 7, 2014

**SUBJECT:** **Annual University Police Report**

**PURPOSE:** Information Item

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**Purpose of Submittal:**

Below is the annual update of the University Police Department.

**Supporting Information:**

The University Police Department is under the direction of Interim Director of Public Safety/Chief of Police Darin Rasmussen. A search is currently underway for the Director of Public Safety/ Chief of Police. To assist with the leadership of the department in the interim, Ralph Krusey has been appointed Assistant Director of Public Safety/Assistant Chief of Police. Assistant Chief Krusey brings over 20 years of law enforcement experience, most recently from the Marysville Police Department, where he served as Commander.

Effective January 1, 2014, Officer Ron Carpenter was promoted to the rank of Sergeant. The addition of this new sergeant position has long been a goal of the department, and will enhance leadership, accountability, mentorship, and professionalism within the organization.

The department's Strategic Plan pursues three primary goals:

- 1) Reduce crime, disturbances, and incidents that pose potential threats of violence or create a fear of crime in the community;
- 2) Strengthen community awareness, involvement and interaction with the Public Safety Department; and,
- 3) Develop the organization's internal capacity and ability to promote and nurture the Community Oriented Policing philosophy among departmental personnel.

**State Level Participation**

Interim Chief Rasmussen participates on the University Policing Committee of the Washington Association of Sheriffs and Police Chiefs (WASPC). WASPC is the state's recognized professional organization for law enforcement related issues and has significant influence in Olympia. The University Policing Committee meets quarterly. The committee has a mutual aid agreement with six agencies for responding to major disasters or events, and a "best practice" policy for dealing with threats of violence and response to violent situations on campus.

**Community Participation**

Staff actively participates in professional associations and task force programs, including community committees, professional law enforcement associations, parking consortiums (public and private entities), and community-based crime suppression and safety task forces, as well as campus committees.

The **Campus - Community Coalition** continues to combat high risk drinking through education, prevention and enforcement; however this program has evolved into an organization that is addressing many more and diverse issues that affect the relationships between the campus and surrounding communities. The University continues the funding of the coalition, which now embraces **Whatcom Community College** and **Bellingham Technical College** as active partners in this organization. The Chief is a member of the **Coalition's Steering Committee** and he and other department members regularly attended **Coalition** meetings, **Neighborhood Association** meetings, and **Hospitality Resource Alliance** group meetings. University Police Department officers also participate in the **Advice on Tap** program in the downtown establishments with the State Liquor Control Board and Bellingham Police Department officers.

The University Police Department continues its strong working relationship with the City of Bellingham Police Department, and with Chief of Police Clifford Cook who took office in January 2013.

The department participated in a triennial audit by the Washington State Patrol focused on the security of criminal justice information. The department achieved full compliance with all requirements.

University Police Department officers continue to serve as members of the Bellingham Special Weapons and Tactics Team (SWAT) and participate actively in joint "Party Patrol" operations in the neighborhoods surrounding the campus. The "Party Patrols" target large parties that draw citizen complaints over noise, traffic, littering and other behavioral issues. It is part of Western's commitment to keeping our students safe and being a "good neighbor" to the communities around Western's Campus.

The **Live Scan Automated Fingerprint Identification System** enhances the process and timeliness of submitting fingerprints for criminal history records checks. Primarily designed for pre-employment and teacher-candidate required checks, the system is also used for criminal identification purposes. The department successfully completes hundreds of criminal history checks annually to facilitate the **Compass2Campus** program, and is currently working with several campus partners to improve the safety practices for programs involving children at Western. The department has also accomplished full compliance with FBI and Washington State Patrol requirements for security standards for Western staff who may meet or work in those areas of the department that contain confidential criminal justice information.

In its efforts to keep up with technology, the **Communications Center** continually upgrades both its Computer Aided Dispatch/Records Management System software and its method of access to the state and federal law enforcement communications and data systems. The University Police Department is connected to the State Intergovernmental Network for better access to the county, state, and federal information systems. The department participates with Whatcom County law enforcement agencies in the **Whatcom Exchange Network (WENET)** to share law enforcement, jail and prosecutor records, providing improved efficiency in real-time records checking.

The department's Records Analyst/Manager position was extended to fulltime status, and includes the role of administrative assistant to the office of the Chief, and has assumed fingerprinting duties from the Communication Center. The Records Manager responded to over 300 public records requests in 2013.

Public Safety's two-part video training program for students, faculty and staff, "**Shots Fired on Campus...When Lightning Strikes**" and "**Flashpoint**" is being shown as part of a "**How to Survive**" class for campus members. The videos is presented to hundreds of students, staff, and faculty each year. The "**Flashpoint**" video links from the department's homepage so that all staff, students, and faculty may have easy access to this important safety information.

University Police Department officers participated with other agencies throughout Whatcom County in emphasis traffic enforcement activities. These activities included "Click-It or Ticket" seatbelt enforcement, DUI emphasis patrols, cross-walk safety activities and general traffic enforcement.

The department leads a **Safety Assessment Team** (Threat Assessment), consisting of representatives from Enrollment and Student Services, Judicial Affairs, University Police Department, Counseling Services, Residential Life, and the Student Health Center. This group meets on a routine basis, as well as when necessary to deal with potentially threatening situations, to strengthen the collective ability to resolve or mitigate issues of concern. The collaborative team of professionals has functioned well to respond to several serious incidents affecting the University.

### **WWU Programs**

Through a close working relationship with the **Office of University Communications** and the **Environmental Health and Safety Department**, a multi-faceted **Alert System** makes it possible to text message and email students, faculty, and staff within minutes of an event that may pose an immediate threat to the campus. This system uses our current fire alarm system to facilitate voice messages to be transmitted throughout campus buildings.

Western's **comprehensive alarm system** also permits concurrent use for alarm systems for fire, duress, intrusion, and access control. With these features in mind, the University Police Department and the Lockshop are immersed in utilizing these new technologies within the University facilities and grounds.

- **Alarm Standards** continue being discussed and implemented into new and retrofitted building projects. These alarms terminate at the 24-7 Dispatch Center. Also within this program we continue to explore the use of closed-circuit television to enhance the alarms with "real time" viewing of the alarmed area(s). The Student Business Center is on-line, with several other high priority areas targeted for installation, including open computer labs and other vulnerable areas on campus.
- The conversion of Western's buildings from the conventional key methods to electronic monitoring and controls for access is continuing. This access system is directly linked to the existing infrastructure on campus.

The **Community Services Officer** program utilizes uniformed police officers who present programs to the community dealing with Crime Prevention, Personal Safety, Property Protection, Substance Abuse, and other topics.

The **Bicycle and Skateboard Patrol** program coordinates bicycle and skateboard safety efforts to heighten awareness to the central campus core of the campus regulations, and to allow more personalized contact with students, faculty, and staff. University Police Department officers engage in an educational program to make bicyclists and skateboarders aware of the rules affecting them, and a strong enforcement effort to hold violators who continue to ignore the rules in place for the "walk zones" accountable.

**Professional standards and training** is a cornerstone in the development of competent police officers and civilian personnel, and a requirement of the accreditation standards. Officers are expected to demonstrate mental and physical skills that include strong written and verbal communication abilities, knowledge of relevant laws, officer safety techniques, and proficiency at skills that support proper patrol procedures. In 2013 officers received over 90 hours of scheduled training in areas specifically related to their jobs. These included training in firearms, defensive tactics, active shooter joint-training, night mock scenes, and a major incident table top exercise for sergeants and corporals.

In 2013 the department purchased the Lexipol policy and procedure program to assist with updating the policies and procedures manual to incorporate case law, as well as industry standards and best practices.

**Recruitment and retention** of well-educated and trained commissioned officers is a tremendous source of concern for all police departments. Western has a competitive salary structure for its police officers and supervisors, and turnover has predictable levels of attrition.

### **State and Federal Reporting**

The **Jeanne Clery Student Right-to-Know and Campus Security Act**, passed by Congress in 1990, and constantly modified, is in response to concerns about crime and security at post-secondary education institutions. This Act requires institutions to disclose information about campus safety policies and procedures, and to provide statistics concerning whether certain crimes took place on campus. The program is a mandatory nationwide reporting effort that tracks statistical information of the seven most serious criminal offenses within geographical areas and reporting districts.

The University Police Department and Enrollment and Student Services compile the on-going annual crime statistics for publication and ensures compliance with Federal Register guidelines. Updated information is provided annually for new and returning students, staff, and faculty. Police agencies also report monthly activity through the National Incident Based Reporting (NIBRS) segment of the Uniform Crime Reporting (UCR) Program. UCR information is included in the Clery Act (Student Right-to-Know) reporting, along with information about liquor and drug law violations, weapons possession, and incidents of student misconduct.

### **2013 Activity**

NIBRS is the current standard for law enforcement agencies to report summary data to state and federal authorities. It is used for comparison purposes and for local and national trend analysis. Agencies report data on major crimes.

NIBRS reflects the most serious of offenses; however, those incidents represent a very small portion of the overall activity of the University Police Department. Arrests also reflect a very small percentage of our officers' interactions. Officers made 180 arrests in 2013.

A comparison of the total calls-for-service (calls that necessitate an action by an officer or employee) shows a very consistent call average of just over 11,000 for this and the last three years.

University Police Department NIBRS data compares 2013 data with 2012 and 2011. NIBRS Group A Offenses (which are serious in nature and include crimes against people and property) for 2013 numbered 311, following 331 offenses in 2012, and 371 offenses in 2011.

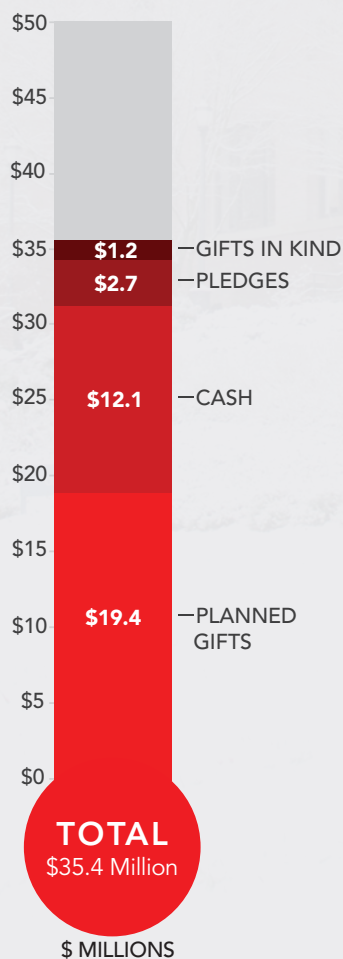
# UNIVERSITY ADVANCEMENT REPORT

FEBRUARY 2014



The following report illustrates the focused efforts of the Division of University Advancement to develop relationships to secure and steward financial resources, which advance Western. Working with key University personnel and volunteers, including the Western Alumni Association and WWU Foundation boards, we have created opportunities for alumni, students, parents, faculty, staff and supporters to engage with the Western community in our growing spirit of philanthropy. This excitement, activity and awareness of what makes WWU unique is laying the groundwork for a successful Western Stands for Washington campaign.

## CAMPAIGN RESULTS THROUGH DEC. 31, 2013



## ADVANCEMENT FAST FACTS

NOV. 1 – DEC. 31, 2013

**December was our highest month ever for cash gifts** at or over the \$1,000 level (136); at or over \$5,000 (35); at or over \$15,000 (17); at or over \$25,000 (10)

**The Alumni Association renewed or acquired 907 memberships**, bringing the total to 3,147 members

**5,172 donors provided \$1,382,900 in Annual Fund gifts.** Year over year, this represents an increase of 189 donors and more than \$172,000

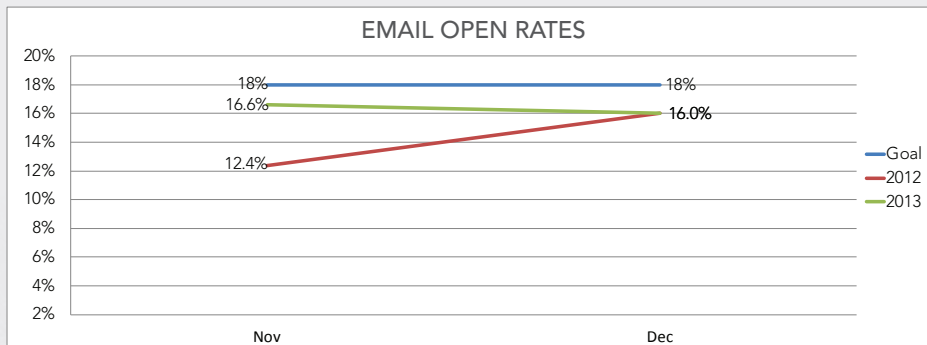
**Phonathon callers secured 2,773 pledges totaling \$157,650** (a year over year increase of 220 pledges and \$15,000)

**New donors gave 288 gifts and renewing donors contributed 1,347 gifts**, totaling more than \$140,000 as a result of special direct mail solicitations



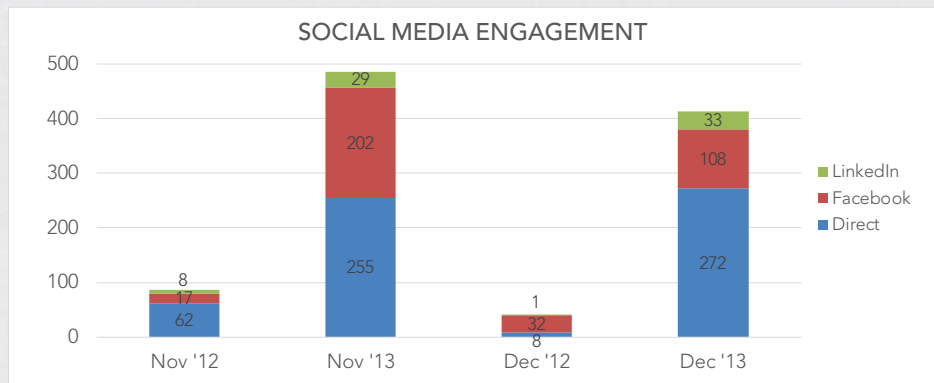
# GROWING AWARENESS

Over the holiday season, the amount of outbound communications from the Alumni office was deliberately decreased to avoid adding to the “noise” our Western and alumni supporters were receiving from retailers.



Even with decreased volume, our email open rates remained consistent with what we expected for this time of year.

WWU social media communities continue to grow and our audience is becoming more engaged with our photos, links to articles about Western, job updates and events shared on LinkedIn, Facebook and Twitter.



## ENGAGEMENT METRICS

**677**  
ATTENDEES AT  
**7 ALUMNI  
EVENTS**




**689 ASK!**  
VOLUNTEER STUDENT  
MENTORS

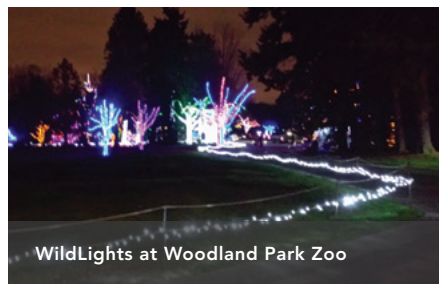
**373**  
ATTENDEES AT  
**5 FOUNDATION  
EVENTS**





The new WWU License Plate is available through the Department of Licensing and the marketing campaign is underway. Within the first 72 hours of launch, 421 people clicked through from an announcement email and 23 clicks from social media went to the ordering page. Western's license plate also received media coverage in local and regional outlets from Bellingham to Seattle, and was posted to the Associated Press news wire. The number of plates sold so far is pending the report from the Department of Licensing.

The Alumni Association's holiday event was held at Woodland Park Zoo for the first time this year (previously held at Point Defiance Park and Zoo.) Alumni family and friends from across Western Washington joined in the holiday merriment with another sold out crowd for this annual event.



President Bruce and Cyndie Shepard welcomed nearly 300 guests to their home over four evenings in early December to celebrate the holiday season. Additionally, 84 guests joined Western for the Puget Sound holiday celebration at Januik Winery. Guests included 1893 Society Members, President's Society Members, and Old Main Society Members, as well as advisory board members and community leaders.



# ENGAGEMENT CONTINUED...

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One key stewardship component at our events is the work of our Student Ambassadors. The Ambassadors are a diverse group of students who represent the student body at events hosted by the President and the WWU Foundation. The Ambassadors exist to build and reinforce relationships between Western and its most dedicated constituents. They do this by connecting with guests and donors so that they can experience first-hand the types of students who are the recipients of their generosity, either directly through scholarships, or indirectly through departmental program support.

The holiday events provide a unique opportunity for Ambassadors to connect with a large number of supporters – some who receive a personal note from the Ambassador when a significantly meaningful exchange occurred.

While the President's holiday parties were underway, WWU's Alumni office partnered with Admissions for two sessions of "Inside Guide to Admissions" in which parents and students go through the admissions process and review applications to determine what it takes to get accepted to Western. The first session in Shoreline, WA welcomed a full house of prospective students and their parents, guardians or mentors. The second session in Bellingham included a busload of students from a Burlington Title 1 school who wouldn't have otherwise been able to attend an event like this.

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WWU supporters, Esther Harris and Al Doan, at dinner following "Les Miserables" in Issaquah.

Rounding out the first week of December, the WWU Traveling Professor Series was aligned with dinner and a play featuring "Les Miserables" in Issaquah. This sold-out event included alumni, friends and supporters enjoying the matinee by the Village Theatre group followed by a dinner discussion with WWU's expert historian of early modern France, Professor Amanda Eurich. Guests enjoyed a combination of entertainment, socializing and education in one evening.

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The New Year was greeted with equal excitement and momentum as Western alumni, family, friends and supporters attended our sold-out WWU Court of Dreams Night at the Portland Trail Blazers. All 65 reserved tickets were purchased by Western supporters who enjoyed a captivating NBA game together. After the game, the WWU group had the unique opportunity to play a few games of bump and a scrimmage on the same court where they just watched the pros play. It was a great opportunity for discovering new Western constituents who live in the greater Portland area.



WWU Night @ Portland Trail Blazers



# UPCOMING EVENTS

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This quarter we will celebrate the transformative power of giving through our most heartfelt events of the year, the annual scholarship luncheons. Held at the Seattle Sheraton Hotel on February 13, and on Western's campus on February 26 and March 13, these luncheons bring together the donors who generously support scholarships with the student beneficiaries of that generosity.

Additionally, the Alumni Association will provide six events to bring alumni and supporters together throughout the Puget Sound region.

**FEBRUARY 13** – Scholarship Luncheon at Seattle Sheraton Hotel

**FEBRUARY 14 – 17** – Vikings Conquer Whistler Village

**FEBRUARY 15** – WWU @ SPU Basketball Game and Pre-game Party in Seattle

**FEBRUARY 21** – WWU Night @ Silvertips Hockey Game in Everett

**FEBRUARY 22** – Western vs. Central Basketball Game and Pre-game Party at Carver Gym

**FEBRUARY 26** – Scholarship Luncheon on Western's campus

**MARCH 1** – Curling in Canada at Peace Arch Curling Club in White Rock

**MARCH 6** – Traveling Professor Series featuring Ira Hyman in Anacortes

**MARCH 13** – Scholarship Luncheon on Western's campus





# WHY WE DO WHAT WE DO...

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This academic year, more than \$2.7 million will be available for student scholarship support from 288 annually funded scholarships and 326 endowed scholarships. These funds will make a tremendous impact on the quality of the Western Experience for more than 1,200 students.

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In December, faculty member Robert (Bob) Keiper established the Robert Keiper Theatre Scholarship to annually support students studying theatre who have financial need; the first of which will be awarded next academic year. This is Bob's second scholarship, in addition to the Helen M. "Toots" Bengtson-Keiper Scholarship to support a student in the Secondary Education program at Woodring. Bob has funded that scholarship since 2010, which he established in honor of his late wife, who was an educator.

***"I love Spanish; I love learning and teaching; and I love to see students work hard and achieve great things. This will ensure your support to me translates into a domino effect which will actually end up supporting many more students. Thank you for supporting me with this award and for fostering and recognizing scholarship within our community."***  
– William Enriquez, a Helen M. "Toots" Bengtson-Keiper scholarship recipient

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Elise Aylward is the inaugural recipient of the Diana Holly Pechthalt Women's Soccer Scholarship Endowment, which Diana ('87) and her husband, Tony ('87) established this past year. Elise is a freshman enrolled in Western's Honors Program and intends to pursue a degree in biochemistry or kinesiology with a focus on pre-healthcare specialization.

***"All of my dreams are that much closer to becoming a reality because of the opportunity this scholarship provides. I cannot thank you enough!"***  
– Elise Aylward



Elise Aylward

This is the Pechthalt's second scholarship endowment; the first has been supporting students in the area of Communication Sciences and Disorders since 2006.



*Alumni Association Leader  
Scholarship Recipient*

## Kelci Clare

**Major:**

General Science-Middle Level;  
Elementary Education

**Hometown:**

Enumclaw, WA

This scholarship makes it so that I can focus 100% on completing my final quarter of student teaching in the Fall. I've worked my way through college, but full-time student teaching prevents this in the fall. I already have significant student loans, and this scholarship means that I

won't need to accrue any more! I am so grateful to be able to completely focus on making the most of my 3rd quarter internship time.

My positions on campus as an RA, a peer advisor, and a Woodring peer mentor have allowed me to welcome others to a community that has meant so much to me.



**Capital Program Report  
Board of Trustees  
February 7, 2014**

**MAJOR/INTERMEDIATE CAPITAL PROJECTS**

• **Carver Academic Facility Renovation**

Construction activities are on hold until Western receives funding. A 2014 Supplemental Capital Request was submitted to the State for construction phase funding. The Governor's supplemental budget includes \$5,000,000 for the Carver Academic Facility project to allow construction activities to begin in spring 2015.

• **Multipurpose Field**

The restroom and ticketing building and import of field base materials are complete. Installation of new access road paving, bleacher seating, and scoreboard supports are complete. Installation of artificial turf is scheduled to begin in March 2014. The completion of the field is scheduled for spring 2014.

• **Nash Hall Renovation**

The Nash Hall Renovation project was bid and a construction award is being submitted to the February Board of Trustees meeting for approval. Following Board approval, construction will begin in June after spring commencement. The first phase construction is scheduled to be complete by Fall Quarter 2014. The second phase construction is scheduled for summer 2015.

• **Classroom and Lab Upgrades – Phase 2**

The University is designing classroom upgrades in two parts. Part 1 includes rooms in Ross Engineering Technology, Biology, and Shannon Point Marine Center. Scope of work includes media equipment, interior finishes and furnishings, electrical, mechanical and plumbing, fire alarm and suppression. Construction is anticipated for Summer Quarter 2014, to be operational by Fall Quarter 2015.

Part 2 design is beginning and will include upgrades to departmental labs in several campus facilities. A construction contract for Part 2 is expected to be brought to the August 2014 meeting for approval. Work is scheduled to be completed and operational by Spring Quarter 2015.

• **Haggard Hall Digital Media Commons**

This project is part of the Classroom and Lab Upgrades Phase 2 project. The scope of the project is to renovate Haggard Hall rooms 245 and 246 to create a multi-disciplinary digital media center to be used for teaching and student work. The project is currently in the schematic design phase. A construction contract is scheduled to be brought to the August 2014 Board of Trustees meeting for approval. Construction is scheduled for Fall Quarter 2014, to be operational by Winter Quarter 2015.

• **Ridgeway Kappa Renovation**

The consultant selection process is complete and a design contract for CNJA Architects, Everett, WA, is being submitted to the February 2014 Board of Trustees for approval. The project scope includes installation of fire sprinklers, upgrade of the fire alarm systems, and upgrade of architectural finishes. Construction is planned to begin in late March 2015, and be complete by Fall Quarter 2015.

## **OTHER SMALLER PUBLIC WORKS PROJECTS**

- **Wilson Clay Tile Roof and Multiple Roof Replacements**

This project is currently in design. The scope of work is to replace the clay tile roof over the Wilson Library reading room, and make repairs/replace low slope roofs on several academic buildings. Construction documents are scheduled to be complete by early February 2014 with bids opened in March 2014, and the construction contract brought to the Board of Trustees in April 2014 for approval. Construction is anticipated to begin in June 2014.

- **Replace Steam Piping at Ridgeway Complex**

High pressure steam is distributed from the central campus steam plant to a system of concrete utilidors to provide heat and hot water to the Ridgeway residence hall areas. The scope of work is to replace deteriorated steam, condensate and compressed air piping in the Ridgeway complex, including building feeds to Ridgeway Alpha, Beta, Delta, and Ridgeway Commons. The project will also provide a storm water drainage system to prevent storm water flooding that has occurred in the past.

The design development phase was completed in December 2013 and the construction document phase is underway. A construction contract will be brought to the April 2014 Board of Trustees for approval. Construction is anticipated to begin in summer 2014, and is planned to be complete by Fall Quarter 2014.

- **Central Campus Steam Upgrades**

High pressure steam is distributed from a central campus steam plant to a system of concrete tunnels and utilidors to provide heat and hot water to campus facilities. Much of the piping was installed during the 1960s. The scope of work is to replace steam and/or condensate piping at several locations around campus. Storm water drainage will be upgraded and utilidors will be sealed to prevent flooding that has occurred in the past.

The design development design phase has been completed and construction document phase work has begun. A construction contract will be brought to the Board of Trustees for approval at the April 2014 meeting. Construction is anticipated to begin in summer 2014 and end in June 2015.

- **Performing Arts Exterior Renewal**

This project is currently in design. The scope of the work is to upgrade the exterior envelope of the Performing Arts Center and will also include replacement of many single pane windows with new insulated windows. Construction documents are scheduled to be complete by late January 2014. Bids will be opened in March, and the construction contract will be brought to the April 2014 Board of Trustees for approval. Construction is anticipated to begin in June 2014, and is planned to be complete by December 2014.

- **North Campus Utility Upgrade**

Work on the project includes the upgrade of the existing north campus 4,160 volt electrical distribution system to a more energy efficient and modern 12,470 volt system. In addition, the project will eliminate all existent radial feeds to campus buildings, providing redundancy in the system by establishing a fully looped electrical distribution grid.

The design development phase has been completed and construction documents phase work is underway. Final bid document is scheduled for completion by February 2014. A construction contract will be brought to the Board of Trustees for approval at the April 2014 meeting. Construction is anticipated to begin in June, and is planned to be complete by December 2014.

**WESTERN WASHINGTON UNIVERSITY  
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

**TO:** Members of the Board of Trustees

**FROM:** President Bruce Shepard by Steve Swan, V.P. for University Relations and Community Development

**DATE:** February 7, 2014

**SUBJECT:** **University Relations Report**

**PURPOSE:** Information Item

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**Purpose of Submittal:**

A written report is provided on the recent activities of University Relations and Community Development.

**Supporting Information:**

Report Attached

**WESTERN WASHINGTON UNIVERSITY  
OFFICE OF THE VICE PRESIDENT FOR UNIVERSITY RELATIONS AND  
COMMUNITY DEVELOPMENT**

**REPORT FROM THE VICE PRESIDENT TO THE BOARD OF TRUSTEES**

**COMMUNICATIONS AND MARKETING**

Our skilled professionals worked hard on a wide range of online, print, social media, video and graphic design communications and marketing, which included:

- New Media Coordinator and Western Today editor **Matthew Anderson** responded to the death of president emeritus **Jerry Flora** with a [well-written story in Western Today](#). There also were numerous other media stories, including in the [Bellingham Herald](#).
- Our staff successfully helped place a number of prominent stories in the media, including a Seattle Times story noting that Western was the only school in the state on a [U.S. News ranking of colleges that are both efficient and offer high-quality academics](#). The Seattle Times also did a story on WWU Geology Professor [Scott Linneman](#), and stories in [USA Today](#) and other media described Biology Professor **Ben Miner's** research on starfish dying along the West Coast.
- Three stories published in [Window magazine](#), edited by **Mary Gallagher**, have been honored by the regional chapter of the Council for the Advancement and Support of Education (CASE). Those are:
  - ["Linked Through Language,"](#) by **Matthew Anderson**, about Linguistics Professor Ed Vajda's research of a dying language in Siberia and its clues to human migrations into North America received a **Gold Award**, placing it among the very best magazine stories from universities of any size in the Pacific Northwest and Western Canada.
  - ["Bringing them Home,"](#) about Anthropology alumnus' Bill Belcher's painstaking work with the U.S. military to identify the remains of U.S. service members, received a **Silver Award**.
  - ["View Finder,"](#) about alumnus Michael Christopher Brown and his photography from some of the most conflict-filled countries, also received a **Silver Award**.
- We are delighted that **Rhys Logan** has joined our office as a visual journalist. He will be providing videos and photos that will greatly enhance Western's overall university marketing and branding, via publications, online and through social media engagement, which has been growing by leaps and bounds. Office Manager **Pam Smith's** hard work was instrumental in this successful search.
- Assistant Director/Manager of Marketing **John Thompson** is continuing a complete redesign of the Office of Communications & Marketing's web presence. In addition, work has begun on a number of campus branding projects, including a new branding display in the Viking Union that will showcase Western's five core brand identities.
- Completion of **graphic design projects** by **Chris Baker** and **Derek Bryson** with many campus offices, including: design template for College of Sciences and Technology website; design template for Western Libraries website; banner graphics for Woodring College website; website graphics for Continuing and College Education; informational flier for the Small Business Development Center; Athletics media guide for Women's softball; updates for outdoor directional signs for Facilities Management; Sociology Department newsletter; Compass 2 Campus mentoring flier; Children's Literature Conference invitation; assist with student publication Klipsun, and numerous other graphic design projects for colleges, departments and offices across campus.

## **GOVERNMENT RELATIONS**

### **State**

We have been working in the weeks before the session to meet with legislators and OFM staff about our 2014 supplement operating and capital budget requests. Top on our list is Carver Academic Facility. We were pleased that the Governor in his 2014 Supplemental Capital budget released in December put forward the \$5M option we had provided him. The funding will allow us to let some of the contracts and apply for permits in 2014 that would allow us to get some of the very noisy and disruptive work like asbestos abatement, pile driving and some demolition done during the 2015 construction season saving us one to two years in being able to move ahead with this project. This option still requires the full funding for the project in the 2015 Capital budget.

The supplemental budget session began January 13, 2014. We have had two very busy weeks of testifying in policy and fiscal committees, meeting with legislators, analyzing bills and participating in work sessions on a variety of higher education issues. We continue to work very closely with our colleagues from the other five public baccalaureate institutions, Western's faculty legislative representative Dr. Sara Singleton and the AS Student Legislative Liaison, Matthew Bobbink.

Bruce and Steve Swan spent two days meeting back to back with legislators, talking with them about our request for funding Carver and our operating budget proposals: Next Generation STEM Teacher Preparation, Compass 2 Campus and Destination Graduation.

Viking Lobby Day on January 20 had 80 plus WWU students meeting with over 60 legislators. Bruce, Brad, Steve and I were invited to brief the students on Sunday prior to their legislative visits.

There has been a lot of legislative interest in the recommendations from the Incentive Funding Task Force that was tasked with developing an incentive funding model for higher education. Vice Provost Steven VanderStaay had testified before both the Higher Education Committees, and we testified regarding how WWU plans to respond to WSAC's goal of increasing the number of baccalaureate degrees over the next 10 years.

Trustees and Regents Day is scheduled in Olympia on Monday, January 27. Meetings with legislators are scheduled from 8:15 a.m. – 4:00 p.m. that day, followed by a reception for all legislators sponsored by Western Advocates, UW Impact and WSU Impact.

### **Federal**

Western's annual federal legislative trip to Washington, D.C. will take place April 8-11, 2014. A WWU delegation of President Bruce Shepard, VP Steve Swan, and Associated Students leaders Carly Roberts, Kaylee Galloway, and Matt Bobbink will spend one day meeting with Washington State legislators on Capitol Hill and a second day making presentations to various government agencies.



## COMMUNITY DEVELOPMENT

### WWU Small Business Development Center

The WWU SBDC played an important role in continued economic development growth in Whatcom County in 2013. The organization's 2013 end of the year report showed important increases in a number of key indicators in its work with the small business community.

The SBDC is housed at WWU and is funded through the Washington State SBDC, the Port of Bellingham, the City of Bellingham, Whatcom County, and WWU. Western students acquire valuable experiences while providing important program assistance through internships at the SBDC. Additional information about the SBDC can be acquired [here](#).

### 2013 Overall SBDC Work with Businesses

Total Distinct Businesses Served	973 (441 + 532 distinct businesses & trainees)	Goal 750
Total Distinct Business Clients Served	441	Goal 250
Total Direct Counseling Hours	2442	Goal 2250
Total Support Hours	900	Goal est. 1000

### 2012/2013 Comparison

	2012	2013	
Businesses served	918	973	Up <b>6%</b>
Business clients advised	307	441	Up <b>44%</b>
Hours of advising provided	2881	2442	<i>*Fewer student hours</i>

### Types of Business Clients Served

	2012	2013	
Expansion	41%	48%	Up <b>7%</b>
Retention	34%	31%	Down <b>3%</b>
Start up	25%	34%	Up <b>9%</b>

### Top areas businesses requested SBDC assistance

	2012	2013
• Business Startup & Acquisition	23%	32%
• Marketing & Sales	29%	30%
• Financial Analysis & Cost Control	28%	15%
• Sources of Capital	14%	13%
• Human Resources	6%	9%

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### Trainings

	2012	2013	
Number of Trainings	10	18	Up <b>80%</b>
Number of Attendees	172	600	Up <b>248%</b>

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<b>Business Impacts for Whatcom County</b>	<b>2012</b>	<b>2013</b>
Job Creation & Retention Reported	145	136
Total number of Jobs saved of Retention Clients	1447	1538
Capital Formation	\$3,941,890	\$4,263,425
Annual Sales Increase	48%	44%
Business Starts	9	18

### **WATERFRONT DEVELOPMENT**

The Bellingham City Council and the Port of Bellingham Commission voted final approval of the Master Plan and associated documents for the Bellingham Waterfront Project at their respective meetings on December 2-3, 2014.

The Bellingham Waterfront RFP Review Committee has authorized the Port executive director to begin negotiations with the developer it has identified as its preferred choice as the master developer for the initial 10.8 acres of the development.

## **DATE FOR NEXT REGULAR MEETING**

- **April 3, 4, 2014**

# **ADJOURNMENT**