



# 2022 Salish Sea Ecosystem Conference

Week of April 25, 2022 • Virtual

## SPONSOR APPLICATION

Organization Name \_\_\_\_\_ Company URL \_\_\_\_\_

Name of Supporting Organization Representative \_\_\_\_\_

Mailing Address \_\_\_\_\_ City / State or Province / Zip or Postal \_\_\_\_\_

Telephone (Day) \_\_\_\_\_ Cell Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**See back page for specific sponsorship / exhibitor details.**

**Please indicate your selection(s) in the chart below.**

- |  |       |          |
|--|-------|----------|
| <input type="checkbox"/> Presenting / Session Waiting Room | _____ | \$50,000 |
| <input type="checkbox"/> Conference Host - Gold            | _____ | \$20,000 |
| <input type="checkbox"/> Opening Plenary Speaker Sponsor   | _____ | \$20,000 |
| <input type="checkbox"/> Closing Plenary Speaker Sponsor   | _____ | \$20,000 |
| <input type="checkbox"/> Conference Host - Silver          | _____ | \$10,000 |
| <input type="checkbox"/> Networking                        | _____ | \$10,000 |
| <input type="checkbox"/> Conference Host - Bronze          | _____ | \$5,000  |
| <input type="checkbox"/> Specific Session Sponsor          | _____ | \$5,000  |
| <input type="checkbox"/> Supporter                         | _____ | \$2,500  |

*I/We understand that, per U.S. IRS regulations, the deductible amount of my/our charitable contribution is limited to the amount that exceeds the fair market value of the goods or services received in exchange for your sponsorship.*

### Sponsor/Exhibitor Method of Payment in U.S. Dollars:

- A check in U.S. funds for \$ \_\_\_\_\_ is enclosed.  
(Make check payable to WWU Foundation-SSEC 2020)
- Please contact me with wire transfer information.
- Visa  MasterCard  Discover  American Express
- Card Number: \_\_\_\_\_
- Name on Card: \_\_\_\_\_
- Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_
- Signature: \_\_\_\_\_

YES! I would like to make a tax-deductible donation to support student participation at the 2022 Salish Sea Ecosystem Conference.

- (In U.S. Funds)
- \$1,000  \$2,500  \$5,000  Other \_\_\_\_\_
- I would like to underwrite the cost of \_\_\_\_\_
- Student registration(s) at \$225 for a total gift of \$ \_\_\_\_\_
- Check Enclosed
- Please charge the same credit card
- Please charge the following credit card
- Visa  MasterCard  Discover  American Express
- Card Number: \_\_\_\_\_
- Name on Card: \_\_\_\_\_
- Expiration Date: \_\_\_\_\_
- Security Code: \_\_\_\_\_
- Signature: \_\_\_\_\_

### PLEASE RETURN THIS FORM TO:

Western Washington University  
Foundation  
MS 9034  
516 High Street  
Bellingham, WA 98225 USA

### LEARN MORE:

For more information about the  
2022 Salish Sea Ecosystem Conference  
please visit:

[www.salishseaconference.org](http://www.salishseaconference.org)

### LOGO SUBMISSION:

Please send the following to  
SSEC@wwu.edu:

1. Your organization's web link to be posted on the website.
2. Your logo as a high-resolution (300 dpi) file for print. TIFF or .EPS are preferred.
3. Your logo in .PNG format for digital and online use.



MAKE WAVES.

## 2022 SALISH SEA ECOSYSTEM CONFERENCE SPONSORSHIP LEVELS - IN U.S. DOLLARS

Sponsor Level		\$50,000	\$20,000			\$10,000		\$5,000	\$2,500	
		PRESENTING / SESSION WAITING ROOM	GOLD	OPENING PLENARY	CLOSING PLENARY	SILVER	NETWORKING	BRONZE	SPECIFIC SESSION SPONSOR	SUPPORTER
Exclusive				✓	✓		✓		✓	
Inclusion in Rotating Sponsor Banner (Max 8-10)		Unique banner for each presenting sponsor	Logo presented on gold level banner			Logo presented on silver level banner		Logo presented on bronze level banner		
Verbal Recognition		Verbal recognition during opening/closing plenary	Verbal recognition during opening/closing plenary	1st mention - Verbal recognition during opening plenary	1st mention - Verbal recognition during closing plenary	Verbal recognition during opening/closing plenary		Verbal recognition during opening/closing plenary		
Slide Deck Recognition		Logo inclusion in opening/closing plenary slide deck	Logo inclusion in opening/closing plenary slide deck	Logo inclusion in opening plenary slide deck (unique slide)	Logo inclusion in closing plenary slide deck (unique slide)			Inclusion in opening/ closing plenary slide deck (list)		Inclusion in opening/ closing plenary slide deck (list)
Static Banner									Static banner recognition in waiting room for all sessions (visible until session goes live)	
Video Feed		Live video feed during conference to thank and acknowledge sponsor; Opportunity for up to 30 second promo video (pre-recorded or live)					Live video feed announcement to announce networking and exclusive sponsor			
Complimentary Registration		12	8			4		2		
SSEC Website	Logo and URL Listed by Tier	✓	✓			✓		✓		List only
	Included in eBlasts Listed by Tier	✓	✓			✓		✓		
	Included in Registration Confirmation Listed by Tier	✓	✓			✓		✓		
Fair Market Value (Value of Registrations)				\$0	\$0		\$0		\$0	\$0